

left behind by smokers. Cigarette butts pose a threat to children by the possible ingestion of cigarette butts and other tobacco products. Allowing smoking in county parks also increases the risk of fire. In the United States, humans cause 90% of wildfires as a result of discarded cigarettes, leaving their campfires unattended, or arson. Prohibiting smoking would reduce the risk of wildfires in Monterey County Parks.

Monterey County Parks promote and provide opportunities for the public's enjoyment, inspiration, education, personal development and cultural enrichment. Monterey County Park Programs also promote health and well-being and provide opportunities for the public to improve their health by engaging in a wide array of outdoor activities. Employees of the Parks Department will be able to smoke in designated employee smoking areas.

Smoke free parks laws are easy to enforce. Laws restricting smoking in parks are, for the most part, self-enforcing, which means that people "police" themselves and follow the law. When people know they are not supposed to smoke in a particular place, they generally comply. The posting of No Smoking and/or Designated Smoking Area signs at park entrances and where otherwise appropriate, provides clear and constant reminders about the smoke free law. While laws creating smoke free parks rely primarily on public cooperation, it is also important that a law include enforcement language, such as fines and other penalties, to show that a violation carries real and significant consequences.

Successful implementation and enforcement of the smoke-free policy for parks would be enhanced by highlighting the policy on the Monterey County Parks Department and County website; providing a press release and/or event and as part of a 12-24 month media campaign to create public awareness of the newly adopted policy.

This work supports the following Monterey County Parks Department Strategic Plan Goals (December 2015): 2) Parks Assets and Infrastructure - Maintain park assets and infrastructure to ensure a safe park environment, reduce future costs, and support increased park usage.

This work supports the following Monterey County Strategic Initiatives: 1) Health and Human Services - Improve health and quality of life through County supported policies, programs and services; promoting access to equitable opportunities for healthy choices and healthy environments in collaboration with communities; 2) Infrastructure - Plan and develop a sustainable, physical infrastructure that improves the quality of life for County residents and supports economic development results.

This work supports the following Monterey County Health Department 2011-2015 strategic plan initiatives: 1) Empower the community to improve health through programs, policies, and activities; and 2) Enhance community health and safety by emphasizing prevention. This work also supports one or more of the ten essential public health services, specifically: 5) Develop policies and plans that support individual and community health efforts; 6) Enforce laws and regulations that protect health and ensure safety; and 10) Research for new insights and innovative solutions to health problems.

OTHER AGENCY INVOLVEMENT:

The Monterey County Parks Department and Health Department will collaborate on the development of this ordinance.

FINANCING:

There is no impact to the General Fund resulting from receipt of this oral presentation.

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