



## Legislation Details (With Board Report)

<b>File #:</b>	14-289	<b>Name:</b>	Spartan Race 2014
<b>Type:</b>	General Agenda Item	<b>Status:</b>	Passed
<b>File created:</b>	3/27/2014	<b>In control:</b>	Board of Supervisors
<b>On agenda:</b>	4/8/2014	<b>Final action:</b>	4/8/2014

**Title:** a. Approve a one-time Concession Agreement for Special Events between Spartan Race, Inc., and the County of Monterey to produce the Monterey Spartan Beast Race event at the Toro County Park on June 7th, 2014; and  
b. Authorize the Chair of the Board to sign the Agreement.

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:** 1. spartan conc agr 2014.pdf, 2. Spartan Race 2014 - Special Use Event Application filled.pdf, 3. Spartan COI docs 2014.pdf, 4. Completed Board Order, 5. Completed Board Order w/ Executed Agreement

Date	Ver.	Action By	Action	Result
4/8/2014	1	Board of Supervisors	approved	

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b. Authorize the Chair of the Board to sign the Agreement.

**RECOMMENDATION:**

It is recommended that the Board of Supervisors:

a. Approve a one-time Concession Agreement for Special Events between Spartan Race, Inc., and the County of Monterey to produce the Monterey Spartan Beast Race event at the Toro County Park on June 7th, 2014; and  
b. Authorize the Chair of the Board to sign the Agreement.

**SUMMARY/DISCUSSION:**

The Spartan Race, Inc. has submitted a Special Use Event Application and is requesting a Concession Agreement for Special Events to hold the Monterey Spartan Beast Race event at Toro County Park on June 7th, 2014. This event and promoter were new to the County in 2013. They held a successful event and wish to return to Toro Park in June.

Spartan Race is the leader in timed obstacle racing courses. With roots in event production dating back to 2001, Spartan Race is now a global event business with more than thirty (30) domestic events and more than twenty (20) international events. The average Spartan Race hosted 8,000 participants with an additional 4,000 spectators per event in 2013, however, they expect a maximum of 6,000 participants at Toro Park. The event features a challenging racecourse, healthy lifestyle and a fun, family-friendly festival atmosphere.

Spartan Races have a positive economic impact on the venues where they hold races and the surrounding communities. They hire local people to assist with event setup and execution and draw a large crowd of non-local participants who benefit the local hospitality industry. Additionally, this year's Spartan Race will benefit Homes for Our Troops as their selected charity.

OTHER AGENCY INVOLVEMENT:

County Counsel has reviewed this Agreement and approved it as to form. As with all other events in the Parks Department, Risk Management, Sheriff's Office, Emergency Services Agency, Health Department, California Highway Patrol and the appropriate local Fire District will be involved with approvals of the specific permits and plans for the event.

FINANCING:

The event is expected to generate approximately \$30,000 in special event revenue for FY 2014-2015.

Prepared by: Lavonne Chin, Special Events Manager, 831-755-4895

Approved by: Stella Sandoval, Finance Manager, 831-755-4895

Attachments on file with Clerk of the Board:

Spartan Race Agreement

Spartan Race Application

Spartan Race Certificate of Insurance