

Month and 12-Month Reports, Annual Work Plan and performance measurements identified in the Scope of Services attachment to the Monterey County Business Council Agreement.

DISCUSSION:

Per direction from the Board's Economic Development Administrative Subcommittee, staff worked with the Monterey County Business Council to align the recommended Agreement with the economic strategic planning process. The recommended Agreement compliments existing economic priorities of the Board of Supervisors and initiatives identified as part of the County's existing strategic planning effort.

As outlined in the Agreement, the Monterey County Business Council will continue to develop and facilitate the Monterey County Competitive Clusters Project, and to support the four key economic pillars by accelerating development of small business in the region, as well as maintaining a focus on key initiatives.

In addition to the Competitive Clusters Project, the Monterey County Business Council is engaged in economic activities that support business retention, attraction/expansion, and outreach. Its activities include; 1) Monterey Bay Economic Partnership (MBEP); 2) Monterey County Economic Report/Competitive Clusters Status Report; 3) Regional Economic Forum and Public-Private Partnership Awards; 4) Economic Vitality Awards Gala, and 5) the Monterey Bay Procurement Technical Assistance Center (PTAC).

OTHER AGENCY INVOLVEMENT:

The Board Economic Opportunity Committee supports this recommendation. County Counsel has approved the Agreement as to legal form.

FINANCING:

Funds for the Monterey County Business Council, in the amount of \$87,210, have been included in FY 2014-15 Adopted Budget, via the Economic Development Department's Development Set-Aside Unit 001-8043-DE0019. There are no additional fiscal impacts to the Department Budget with this recommendation.

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Attachment:
MCBC Agreement