



# County of Monterey

Board of Supervisors  
Chambers  
168 W. Alisal St., 1st Floor  
Salinas, CA 93901

## Legislation Details (With Board Report)

**File #:** CR 12-025      **Name:** Pezzini National Steinbeck Ctr Valley of the World  
**Type:** Ceremonial Resolution      **Status:** Passed  
**File created:** 4/23/2012      **In control:** Advance Reports Over 50 Pages  
**On agenda:** 5/1/2012      **Final action:** 5/1/2012  
**Title:** Adopt Resolution commending Joseph Pezzini upon his selection as the National Steinbeck Center's 2012 Valley of the World Ag Leader Award. (Supervisor Calcagno)

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:** 1. Joseph Pezzini Valley of the World Ag Leader Award 5 1 12 final

Date	Ver.	Action By	Action	Result
5/1/2012	1	Board of Supervisors	adopted	

Adopt Resolution commending Joseph Pezzini upon his selection as the National Steinbeck Center's 2012 Valley of the World Ag Leader Award. (Supervisor Calcagno)

**WHEREAS, Joseph Pezzini's** roots run deep in the agricultural industry where his father, Angelo Pezzini and grandfather, Joe Pezzini, after arriving in the United States from Italy in the 1920's, first farmed artichokes at the west end of Carmel Valley in 1930 and then moved north to Castroville in 1940; and

**WHEREAS, Joseph Pezzini** grew up working on the family farm with his brothers and sisters; and

**WHEREAS, Joseph Pezzini** graduated from Palma High School, attended Hartnell Community College and graduated from U.C Davis in 1981 with a B.S. in Agricultural Science and Management. After graduating from U.C. Davis, Joe went on to earn an MBA from the Agribusiness Institute at the University of Santa Clara in 1983; and

**WHEREAS,** while attending college **Joseph Pezzini** worked for Ocean Mist Farms and affiliate companies during summer months and seasonal breaks; and

**WHEREAS, Joseph Pezzini** returned to the Salinas Valley after college in 1983 and accepted a position with Boutonnet Farms as a Ranch Farmer. In 1987, Joe and two partners, Troy Boutonnet and Les Tottino, started Valley Pride, a harvesting company dedicated to harvesting Ocean Mist Farms crops. Joe is president and managing partner of the company; and

**WHEREAS, Joseph Pezzini** is Vice President of Operations at Ocean Mist Farms where he is responsible for Cooling Operations, Food Safety, Research & Development, Quality Assurance, Human Resources, and Strategic Planning. In addition, Joe accepted the position of Chief Operating Officer of Ocean Mist Farms in February 2009, a position which he takes very seriously and proudly serves; and

**WHEREAS, Joseph Pezzini** dedicates a great deal of his personal time to the community. He is a board member of numerous organizations including the Produce Marketing Association, Grower Shipper Association Foundation, Palma School, and the Clinch Endowment of the Catholic Diocese of Monterey; Board Member and Past Chairman of the

Advisory Board, California Leafy Green Product Handler Marketing Agreement; Past Chairman of the Board for Ag Against Hunger; Past Treasurer of the Board of ARIEL Theatrical; and California Agricultural Leadership Program, Graduate Class 28; and

**WHEREAS, Joseph Pezzini** was Chairman of the Board for the Grower Shipper Association in 2006 when the story of the E.coli/spinach crisis brought national news attention. He exercised calmness and stepped forward to give a voice to the farmer and reassured the consumer. Most significantly; however, was Joe’s leadership in the agricultural industry by taking constructive steps for the future; and

**WHEREAS, Joseph Pezzini** led the foundation of the California Leafy Greens Marketing Agreement, an organization formed to ensure food safety on the farm for the leafy greens industry in California that verifies that lettuce and leafy greens are grown and harvested according to good agricultural practices. This program has become a model in California, duplicated in Arizona and currently the hallmark for the nation; and

**WHEREAS, Joseph Pezzini** has testified before the U.S. House Committee on Agriculture in Washington D.C. and has been recognized with numerous industry awards; and

**WHEREAS, Joseph Pezzini’s** many honors include, 2007 Produce Man of the Year, Vance Publishing Corporation; 2007 Agriculture Leader of the Year, Salinas Valley Chamber of Commerce; 2007 Profiles in Leadership Honoree, California Agricultural Leadership Foundation; 2007 Single Step Award, Perishable Pundit; 2008 The Packer Top 25, Vance Publishing Corporation; 2009 Hartnell College Distinguished Alumnus Award; and the 2010 LGMA Golden Check Mark Award; and

**WHEREAS, Joseph Pezzini** enjoys participating in many forms of endurance type physical activities including marathons and triathlons, while also taking pleasure in hiking and gardening.

**WHEREAS, Joseph Pezzini** and his wife, Mary, have been married for 26 years and have 2 children, David, 24 and Bess, 20 and have achieved the American dream through hard work, honesty, integrity and dedication.

**NOW, THEREFORE BE IT RESOLVED** that the Monterey County Board of Supervisors and all citizens thereof hereby congratulates **Joseph Pezzini** as recipient of the National Steinbeck Center’s 2012 Valley of the World Ag Leader Award and wishes him continued peace and happiness in all his future endeavors.

PASSED AND ADOPTED on this \_\_\_\_\_ day of \_\_\_\_\_, 2012 by the following vote, to wit:

AYES:  
NOES:  
ABSENT:

I, Gail T. Borkowski, Clerk of the Board of Supervisors of the County of Monterey, State of California, hereby certify that the foregoing is a true copy of an original order of said Board Supervisors duly made and entered in the minutes thereof of Minute Book \_\_\_\_\_, for the meeting on \_\_\_\_\_.

Dated:

Gail T. Borkowski, Clerk of the Board of Supervisors,  
County of Monterey, State of California.

By \_\_\_\_\_  
Deputy

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