

would provide funding for programmatic efforts which complement existing economic priorities of the Board of Supervisors, support initiatives thus far identified as part of the existing strategic planning effort, and provide opportunity for future refinement as part of a required six-month review to be completed in partnership with the Economic Development Administrative Committee. The following information summarizes the services to be provided by the Monterey Council Film Commission.

The MCFC will continue to develop and implement programs that promote Monterey County as a filmmaking destination, and generate increased business, revenues and jobs through Film Industry outreach and local facilitation, marketing and promotion, education and workforce development and expanding collaborations.

Contractor will report to the Administrative and Economic Opportunity Committee their progress on activities and performance measures in accordance with the reporting requirements noted in Exhibit-A, Monthly Performance Reports, Section B3.

OTHER AGENCY INVOLVEMENT:

The Board of Supervisors Economic Development Committee and Administrative Subcommittee have approved these recommendations. County Counsel has approved the Agreements as to legal form.

FINANCING:

Funds for these Agreements have been included in FY 2012-13 Adopted Budget, Fund 001, Development Set-Aside Budget Unit 8043, in the amount of \$130,900. There are no additional fiscal impacts with this recommendation.

Prepared by:

Approved by:

Jerry Hernandez, Analyst, 5393

Gene Rogers, Interim Assistant CAO, 5383

Attachments:

PSA Agreement (MCFC) is on file with the Clerk of the Board's Office
Exhibit-A Scope of Services/Payment Provisions
Exhibit-B MCFC FY 2012-13 Work Plan
Exhibit-C Justification: Professional Liability