



CCA continues to refine the NCS Transparency Project (Attachment A), which is a publicly available data portal filled with industry insights and useful information geared towards the average citizen. They believe that sharing information in an easy-to-understand, visually appealing, and timely manner is essential. This supports their belief that transparency is the cornerstone of good government. The report is automatically refreshed each month and will continue to be enhanced with new widgets, charts, and insight that staff believe the local community will appreciate. This dashboard view is accessible through the Cannabis Program webpage by clicking into the menu icon in the upper right-hand corner colloquially known as a “hamburger”, or by clicking the link in the upper right hand of Attachment A.

OTHER AGENCY INVOLVEMENT:

No other departments were involved in the preparation of this report.

FINANCING:

Monterey County’s Cannabis Program is funded in County Administrative Office - Department 1050, Intergovernmental and Legislative Affairs Division - Unit 8533, Cannabis. The proposed recommendations will not incur additional expenses to the Program.

BOARD OF SUPERVISORS STRATEGIC INITIATIVES:

The Monterey County Cannabis Program addresses each of the Strategic Initiative Policy Areas that promote the growth of a responsible and legal Monterey County cannabis industry.

Mark a check to the related Board of Supervisors Strategic Initiatives

- X Economic Development
- X Administration
- X Health & Human Services
- X Infrastructure
- X Public Safety

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Attachments:

- A. NCS Transparency Project Snapshot