



County of Monterey

Board of Supervisors
Chambers
168 W. Alisal St., 1st Floor
Salinas, CA 93901

Legislation Details (With Board Report)

File #:	19-0333	Name:	Summer Reading Program 2019
Type:	General Agenda Item	Status:	Passed - Library Department
File created:	5/3/2019	In control:	Board of Supervisors
On agenda:	5/21/2019	Final action:	5/21/2019

Title: a. Approve and authorize the Library Director and/or her Designee to sign eight (8) non-standard Agreements in the total amount of \$ 25,360.00, for the 2019 annual Summer Reading Program, as follows:

- Chris Lopez dba Chris Lopez Magic, in the amount not to exceed \$2,200.00 for the period June 12, 2019 through June 19, 2019.
- Ron McGee dba Python Ron, in the amount not to exceed \$5,100.00 for the period July 19, 2019 through July 25, 2019
- Sterling Johnson, in the amount not to exceed \$4,550.00 for the period June 12, 2019 through June 30, 2019
- Jason Adair dba Musical Robot, in the amount not to exceed \$2,400.00, for the period July 10, 2019 through July 11, 2019
- Douglas Nolan dba Rock Steady Juggling, in the amount not to exceed \$1,200.00, for the period June 22, 2019 through June 29, 2019.
- Donald O'Brien, in the amount not to exceed \$3,510.00, for the period July 13, 2019 through July 13, 2019.
- Tom Gibson dba TLG Photo, in the amount not to exceed \$1,200.00, for the period June 22, 2019 through July 6, 2019.
- Circus of Smiles, in the amount of \$5,200.00, for the period of July 13, 2019 through July 25, 2019.

b. Approve non-standard provisions in the eight (8) Agreements as recommended by the Library Director.

Sponsors:

Indexes:

Code sections:

Attachments: 1. Board Report, 2. STERLING JOHNSON BOS READY, 3. RONA MCGEE BOS READY, 4. CIRCUS OF SMILES BOS READY, 5. DOUG NOLAN BOS READY, 6. TOM GIBSON BOS READY, 7. CHRIS LOPEZ BOS READY, 8. JASON ADAIR BOS READY, 9. DON OBRIEN BOS READY, 10. 33. Completed Board Order

Date	Ver.	Action By	Action	Result
5/21/2019	3	Board of Supervisors	approved - library department	Pass

a. Approve and authorize the Library Director and/or her Designee to sign eight (8) non-standard Agreements in the total amount of \$ 25,360.00, for the 2019 annual Summer Reading Program, as follows:

- Chris Lopez dba Chris Lopez Magic, in the amount not to exceed \$2,200.00 for the period June 12, 2019 through June 19, 2019.
- Ron McGee dba Python Ron, in the amount not to exceed \$5,100.00 for the period July 19, 2019 through July 25, 2019
- Sterling Johnson, in the amount not to exceed \$4,550.00 for the period June 12, 2019 through June 30, 2019
- Jason Adair dba Musical Robot, in the amount not to exceed \$2,400.00, for the period July 10, 2019 through July 11, 2019
- Douglas Nolan dba Rock Steady Juggling, in the amount not to exceed \$1,200.00, for the period June

22, 2019 through June 29, 2019.

- Donald O'Brien, in the amount not to exceed \$3,510.00, for the period July 13, 2019 through July 13, 2019.
 - Tom Gibson dba TLG Photo, in the amount not to exceed \$1,200.00, for the period June 22, 2019 through July 6, 2019.
 - Circus of Smiles, in the amount of \$5,200.00, for the period of July 13, 2019 through July 25, 2019.
- b. Approve non-standard provisions in the eight (8) Agreements as recommended by the Library Director.

RECOMMENDATION/SUMMARY:

It is recommended that the Board of Supervisors:

a. Approve and authorize the Library Director and/or her Designee to sign eight (8) non-standard Agreements, in the total amount of \$25,360.00, for the 2019 annual Summer Reading Program, as follows:

- Chris Lopez dba Chris Lopez Magic, in the amount not to exceed \$2,200.00 for the period June 12, 2019 through June 19, 2019.
- Ron McGee dba Python Ron, in the amount not to exceed \$5,100.00 for the period July 19, 2019 through July 25, 2019
- Sterling Johnson, in the amount not to exceed \$4,550.00 for the period June 12, 2019 through June 30, 2019
- Jason Adair dba Musical Robot, in the amount not to exceed \$2,400.00, for the period July 10, 2019 through July 11, 2019
- Douglas Nolan dba Rock Steady Juggling, in the amount not to exceed \$1,200.00, for the period June 22, 2019 through June 29, 2019.
- Donald O'Brien, in the amount not to exceed \$3,510.00, for the period July 13, 2019 through July 13, 2019.
- Tom Gibson dba TLG Photo, in the amount not to exceed \$1,200.00, for the period June 22, 2019 through July 6, 2019.
- Circus of Smiles, in the amount of \$5,200.00, for the period of July 13, 2019 through July 25, 2019.

b. Approve non-standard provisions in the eight (8) Agreements as recommended by the Library Director.

DISCUSSION:

Summer Reading Programs have been part of library programming throughout the nation for over 100 years. The purpose of MCFL's annual Summer Reading Program is to encourage families and children of all ages to come to the library and continue reading during the summer months when children are out of school. Research has proven that reading and staying mentally active during the summer prevents "summer slide." In other words children will not forget what they learned during the school year. In addition, research has shown that children from lower income families benefit the most from summer reading activities.

MCFL has hosted entertaining programs as part of the Summer Reading Program for decades. This attracts families to the libraries where they will check-out books, media and other stimulating programs. Through the recommended agreements, the vendors will provide music performances, incorporating storytelling, interactive and international music featuring different languages; interpretive dance numbers, performances showcasing instruments originating from different parts of the world, and juggling acts geared to enthrall children and young adults. By keeping children engaged, safe, entertained and intellectually stimulated MCFL's annual Summer Reading Programs benefit all our communities throughout the county and contribute to the collective

impact of improving school readiness.

OTHER AGENCY INVOLVEMENT:

County Counsel does not approve the following non-standard provisions set forth in Exhibit B to each of the agreements: absence of automobile insurance endorsements naming the County as an additional insured and absence of Workers' Compensation insurance. The Library Director recommends approval of these non-standard provisions because (1) each vendor agrees that transportation to and from the performance site is outside the scope of the agreement and agrees to be solely responsible for occurrences enroute and (2) each vendor represents that he/she has no employees but will obtain workers compensation insurance in the event he/she hires employees.

FINANCING:

The recommended Summer Reading Program contracts, total amount of which is not to exceed \$25,360.00, will be funded through appropriations from the current Library Budget, Library Fund 003, FY 18-19. The Foundation for Monterey County Free Libraries provides annual funding of \$60,000.00 to fund the Summer Reading Program, including performers cost, and prizes to run the program. Funds are available to cover the project cost. There is no additional cost to the County General Fund associated with this recommendation.

BOARD OF SUPERVISORS STRATEGIC INITIATIVES:

The purpose of the Summer Reading performance contracts is to continue providing County of Monterey communities with activities and programs that engage, entertain and inspire, and benefit and contribute to the collective impact of improving school readiness.

- Economic Development
- Administration
- Health & Human Services
- Infrastructure
- Public Safety

Prepared by: Jacqueline C. Bleisch, Administrative Services Assistant, (831)883-7576

Approved by: Chris Ricker, Acting Library Director, (831)883-7566

Attachments:

- Agreement with Chris Lopez dba Chris Lopez Magic
- Agreement with Ron McGee dba Python Ron
- Agreement with Sterling Johnson
- Agreement with Jason Adair dba Musical Robot
- Agreement with Douglas Nolan dba Rock Steady Juggling
- Agreement with Donald O'Brien
- Agreement with Tom Gibson dba TLG Photo
- Agreement with Circus of Smiles