



County of Monterey

Board of Supervisors
Chambers
168 W. Alisal St., 1st Floor
Salinas, CA 93901

Board Report

File #: RES 22-164, **Version:** 1

Adopt a resolution to:

Authorize the Auditor-Controller to amend the FY 2022-23 County Administrative Office 001-1050-CAO038-8514 to increase appropriations by \$50,000 for ARPA Wine Signage Program, financed by an increase in non-program revenue 001-1050-CAO019-8041 funded by American Rescue Plan Act (“ARPA”) revenue (4/5th vote required).

RECOMMENDATION:

It is recommended that the Board of Supervisors:

Adopt a Resolution to authorize the Auditor-Controller to amend the FY 2022-23 County Administrative Office 001-1050-CAO038-8514 to increase appropriations by \$50,000 for ARPA Wine Signage Program, financed by an increase in non-program revenue 001-1050-CAO019-8041 funded by American Rescue Plan Act (“ARPA”) revenue (4/5th vote required).

SUMMARY/DISCUSSION:

ARPA provides funding for programmatic efforts which complement existing economic priorities of the Board of Supervisors strategic initiatives.

On June 2, 2021, the Board approved ARPA funding allocations for Economic Recovery support. The remaining allocated amounts subject to these agreements is estimated at \$4.8 million, of which \$100,000 is allocated for Monterey County Wine Signage. In total the County has allocated \$9.6 million in ARPA funds towards economic endeavors. These funds must be utilized within the next three years or be subject to return.

On March 1, 2022, the Board of Supervisors approved an agreement with Monterey Wine Growers Council (consisting of the Monterey County Vintners and Growers Association) to provide services for Monterey County Wine Signage (the “Agreement”).

The Board’s allocations of ARPA funds are designed to assist with the economic recovery of Small Businesses and businesses operating within the Tourism/Hospitality Industry, with a focus on the wine industry in the County of Monterey. Pursuant to the Agreement, Monterey Wine Growers Council will provide business support through wine signage for businesses within the wine industry affected by COVID-19. The Monterey Wine Growers Council has created flexible programming which could expand if other ARPA allocated funds should become available.

The Agreement’s Scope of Services addendum details the services and programs to be performed by the Monterey Wine Growers Council, as well as relevant performance measures.

The Agreement has a total of \$50,000 of unused ARPA funds during FY 2021-22 and it is being requested that these funds be rolled over to FY 2022-23 to ensure project completion by February 28, 2023.

OTHER AGENCY INVOLVEMENT:

The Office of County Counsel has reviewed and approved as to form. The Budget Committee approved the

recommendation on July 27, 2022.

FINANCING:

If these funds are approved for the ARPA Economic Recovery Agreements, a cumulative amount of \$50,000, will be included in the FY 2022-23 Adopted Budget, Fund 001, Department 1050, Unit 8514.

BOARD OF SUPERVISORS STRATEGIC INITIATIVES:

One or two sentences explaining how this recommendation supports/advances the Board of Supervisors Strategic Initiatives. Reference to any Key Objectives and/or Milestones that are related.

Mark a check to the related Board of Supervisors Strategic Initiatives

- Economic Development
- Administration
- Health & Human Services
- Infrastructure
- Public Safety

Prepared by: Richard Vaughn, Economic Development Manager, Ext. 5602

Approved by: Dewayne Woods, Assistant County Administrative Officer

Attachments:

Board Report

Resolution

ARPA Wine Signage Completed Board Order Item No (17) 22-174

ARPA Wine Signage Standard Agreement Final

Exhibit A

Exhibit B