



County of Monterey

Board of Supervisors
Chambers
168 W. Alisal St., 1st Floor
Salinas, CA 93901

Board Report

File #: 12-374, **Version:** 1

Adopt resolution finding that a public convenience would be served by the issuance of a Type 20 (Off-Sale Beer and Wine) license by the Department of Alcoholic Beverage Control (ABC) to Rideout Big Sur Properties, LLC. (a.k.a Riverside Campground and Cabins) at 47020 Highway 1, Big Sur, CA 93920 for the sale of beer and wine for the guests of the campground.
(PLN120012/Rideout Big Sur Properties, LLC, 47020 Highway 1, Big Sur, CA 93920, Big Sur Land Use Plan)

PROJECT INFORMATION:

Planning File Number: PLN120012
Owner: Big Sur Properties, LLC.
Project Location: 47020 Highway 1, Big Sur, CA
APN: 419-211-004-000 and 419-211-003-000
Agent: Amanda McKay
Plan Area: Big Sur Land Use Plan
Flagged and Staked: No
CEQA Action: Exempt

RECOMMENDATION:

It is recommended that the Board of Supervisors:

Adopt resolution finding that a public convenience would be served by the issuance of a Type 20 (Off-Sale Beer and Wine) license by the Department of Alcoholic Beverage Control (ABC) to Rideout Big Sur Properties, LLC. (a.k.a. Riverside Campground and Cabins) at 47020 Highway 1, Big Sur, CA 93920 for the sale of beer and wine for the guests of the campground.

SUMMARY:

Riverside Campground & Cabins (also known as Big Sur Properties LLC) located at 47020 Highway 1, Big Sur, has been in operation since the 1960's providing guests with campground, cabins and a campground store. The applicant is requesting a Type 20 Alcoholic Beverage Control (ABC) license which would permit the sale of beer and wine from the existing campground store. Sales would be directed primarily to their guests.

Section 23958.4 of the California Business and Professional Code requires that a finding of "Public Convenience or Necessity" be made by the appropriate local jurisdiction before the California Department of Alcoholic Beverage Control may issue a Type 20 license. ABC looks at population and the number of licenses, each by census tract. They assume a certain number of licenses are needed per population. This census tract is considered to have an "undue concentration" of licenses, as it has 7 (Type 20) active licenses where only 2 would be normal for the population within this tract. One of the factors considered are crime rates and public safety. Staff supports approval of the finding for "Public Convenience and Necessity" for the following reasons:

- 1) Staff has conferred with the Monterey County Sheriff's office and the Sheriff does not object to the issuance of a Type 20 (Off-Sale Beer and Wine) license;

- 2) Calls for police service at this location are extremely low;
- 3) Off-sale beer and wine would be directed primarily to their guests;
- 4) The campground has an existing 10:00 p.m. to 8:00 a.m. quiet time at the premises; and
- 5) Applicant resides on site and employs a night time manager. Campground staff is also on call 24 hours if needed.

OTHER AGENCY INVOLVEMENT:

The request was referred to the Sheriff's Office who did not oppose the granting of the Type 20 (Off-Sale Beer and Wine) license. See **Exhibit B**.

FINANCING:

Funding for staff time associated with this project is included in the FY11-12 Final Budget for the Planning Department.

Prepared by: Nadia Amador, Associate Planner ext. 5114
Approved by: Mike Novo, Director, RMA-Planning, ext. 5192
Benny J. Young, Director Resource Management Agency

This report was reviewed by Jacqueline R. Onciano, Planning Services Manager.

cc: Front Counter Copy; Mike Novo; Jacqueline R. Onciano, Planning Services Manager; Big Sur Properties, LLC Applicant/Owner (Amanda McKay); The Open Monterey Project; LandWatch; Commander Vince Hernandez, Monterey County Sheriff's Office; Project File PLN120012.

The following attachments on file with the Clerk of the Board:

Attachment A	Resolution
Attachment B	Comments from Sheriff's Office
Attachment C	Vicinity Map