



# County of Monterey

Board of Supervisors  
Chambers  
168 W. Alisal St., 1st Floor  
Salinas, CA 93901

## Legislation Details

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**File #:** 20-114                      **Name:** MoCo Convention & Visitors Bureau - Marketing Activities  
**Type:** General Agenda Item                      **Status:** Scheduled PM  
**File created:** 2/10/2020                      **In control:** Board of Supervisors  
**On agenda:** 3/3/2020                      **Final action:**

**Title:** Receive a presentation from the Monterey County Convention and Visitors Bureau (MCCVB) on marketing activities related to the County, including the Big Sur Stewardship Plan and the Non-Peninsula Marketing Campaign for Supervisorial Districts 1, 2, and 3.

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:** 1. Board Report, 2. Attachment A - MCCVB\_Executed\_Agreement\_2019-20, 3. Attachment B - MCCVB Presentation, 4. Attachment C - DSA\_Perf Rept FY2019-20 MCCVB Q2, 5. Attachment D - BOS\_Memo\_Board\_Referral\_#2019\_9, 6. Attachment E - MCVGA\_Attachment\_2\_2020, 7. Attachment F - MCCVB and CABS Agreement FY2019-20, 8. Item No. 12 Completed Board Order, 9. MCCVB Presentation to BOS\_March 3, 2020

Date	Ver.	Action By	Action	Result
3/3/2020	1	Board of Supervisors	received	