



County of Monterey

Board of Supervisors
Chambers
168 W. Alisal St., 1st Floor
Salinas, CA 93901

Legislation Details

File #:	A 23-139	Name:	Hagerty Service Agreement
Type:	BoS Agreement	Status:	Passed
File created:	4/14/2023	In control:	Board of Supervisors
On agenda:	5/2/2023	Final action:	5/2/2023

Title: Approve and authorize the Monterey County Laguna Seca Representative to execute a three-year Sponsorship Agreement, effective May 15, 2023, between Hagerty Events LLC and the County of Monterey for the 2023-2025 Calendar Years, including sponsorship and marketing- specific rights as Official Classic Car Insurance Sponsor of WeatherTech® Raceway at Laguna Seca, in the amount of \$200,000 for the year 2023, \$210,000 in the year 2024, and \$225,000 in the year 2025 with an aggregate total of \$635,000 over the term ending December 31, 2025.

Sponsors:

Indexes:

Code sections:

Attachments: 1. Board Report, 2. Attachment A - Proposed Service AGT-Hagerty, 3. Completed Board Order Item No. 31

Date	Ver.	Action By	Action	Result
5/2/2023	1	Board of Supervisors		