



County of Monterey

Board of Supervisors
Chambers
168 W. Alisal St., 1st Floor
Salinas, CA 93901

Board Report

File #: 21-562, **Version:** 1

Approve and Authorize the County Administrative Officer, or his designee, to execute Amendment No. 1 to the Agreement with the Community Foundation for Monterey County for Virus Integrated Distribution of Aid Project (VIDA) Project, formerly known as the Community Outreach and Education Pilot Project (“Pilot Project”), adding 3 months, for a revised full term of January 1, 2021 through September 30, 2021, with no change to the not to exceed amount of \$4,989,651.00.

RECOMMENDATION:

It is recommended that the Board of Supervisors:

Approve and Authorize the County Administrative Officer, or his designee, to execute Amendment No. 1 to the Agreement with the Community Foundation for Monterey County for Virus Integrated Distribution of Aid Project (VIDA) Project, formerly known as the Community Outreach and Education Pilot Project (“Pilot Project”), adding 3 months, for a revised full term of January 1, 2021 through September 30, 2021, with no change to the not to exceed amount of \$4,989,651.03.

SUMMARY:

The County Administrative Office in partnership with the Monterey County Health Department and the Community Foundation for Monterey County is managing a collaborative of community-based organizations focused on the implementation of the **Virus Integrated Distribution of Aid Project (VIDA)**, formerly known as the COVID-19 Community Outreach and Education Pilot Project.

The purpose of the VIDA Project is to reach residents most impacted by the pandemic by implementing a public awareness campaign and community education efforts using strategies centered on culturally relevant messaging delivered by trusted messengers. Community Health Workers (CHWs) within the CBOs will work collaboratively across the participating organizations to conduct outreach and provide COVID-19 education and connections to resources for hard-to-reach disparately impacted communities through Spring 2021 to support reductions in COVID-19 transmission in Monterey County.

BACKGROUND/DISCUSSION:

On December 21, 2020, the Board of Supervisors approved a County contribution of \$4,989,651 to support the implementation and expansion of the VIDA Project. The funds were granted to the Community Foundation for Monterey County (CFMC) for sub grantmaking purposes to support participating CBO’s in the implementation of the VIDA Project.

On May 25, 2021, the Board of Supervisors approved the extension of the VIDA Project from June 30, 2021 to September 30, 2021 with no change to the do not exceed amount of \$4,989,651.03.

It is recommended that the Board of Supervisors approve this Amendment 1 with the Community Foundation for

Monterey County to continue with management and implantation of the VIDA Project with no changes to the Scope of Work.

OTHER AGENCY INVOLVEMENT:

The VIDA Project is implemented in partnership with the County Administrative Office, Monterey County Health Department, Community Foundation for Monterey County, Building Healthy Communities (BHC), Mujeres en Acción, Center for Community Advocacy (CCA), Centro Binacional para el Desarrollo Indígena Oaxaqueño (CBDIO), California Rural Legal Assistance (CRLA), Lideres Campesinas, City of Gonzales, CHISPA, Pajaro Valley Prevention and Student Assistance (PVPSA) and The Village Project.

County Counsel reviewed and approved Board Report.

FINANCING:

The Community Foundation for Monterey County has received the funding amount \$4,989,651.03 in FY 2020-21. The amendment to extend the contract to September 30, 2021 will not increase liability to the County. It estimated that approximately \$3,227,788.00 will be spent by June 30, 2021. An update on projected expenditures through September 30, 2021 will be provided in July 2021.

BOARD OF SUPERVISORS STRATEGIC INITIATIVES:

Receipt of this report and authorization of the proposed letter supports the selected Board of Supervisors Strategic Initiatives:

- Economic Development
- Administration
- Health & Human Services
- Infrastructure
- Public Safety

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Approved by: Nick Chiulos, Assistant County Administrative Officer
June 14, 2021

Nicholas E. Chiulos, Assistant County Administrative Officer

Date

Attachment A: County-CFMC Fully Executed Agreement
Attachment B: CFMC Amendment 1