Legislation Details

File #:	A 23-221	**Name:**	A2 WeatherTech
Type:	BoS Agreement	**Status:**	Passed
File created:	5/22/2023	**In control:**	Board of Supervisors
On agenda:	6/13/2023	**Final action:**	6/13/2023

Title: Approve and authorize the Monterey County Laguna Seca Representative to execute a Renewal and Second Amendment to the WeatherTech Direct Naming Rights Sponsorship Agreement, effective July 1, 2023 through June 30, 2028, between WeatherTech Direct and the County of Monterey for the continued Naming Rights of Laguna Seca Raceway as WeatherTech® Raceway at Laguna Seca, in the amount of $1,000,000 annually for an additional 5-year Second Term for a total Sponsorship revenue of $5,000,000 to be paid to the County.

Sponsors:

Indexes:

Code sections:

Attachments: 1. Board Report, 2. Attachment A - 2018 Agreement WeatherTech, 3. Attachment B - A1 Agreement WeatherTech, 4. Attachment C - A2 WeatherTech Extension, 5. Completed Board Order Item No. 58

Date	Ver.	Action By	Action	Result
6/13/2023	1	Board of Supervisors		