



County of Monterey

Board of Supervisors
Chambers
168 W. Alisal St., 1st Floor
Salinas, CA 93901

Board Report

File #: A 13-258, **Version:** 1

- a. Approve and authorize the Contracts/Purchasing Officer to sign an Agreement with Monterey County Children and Families Commission DBA First 5 Monterey County in the amount of \$300,000, for the period of October 22, 2013 to June 30, 2014, to finalize Phase 1 and to implement Phases 2 and 3 of the Early Childhood Development Initiative in Monterey County; and
- b. Accept the modifications to the County's Standard Agreement language; and
- c. Authorize the Contracts/Purchasing Officer to approve three future amendments up to ten percent (10%) of the annual amount, which does not significantly alter the scope of services or result in an increase to net county costs.

RECOMMENDATION:

It is recommended that the Board of Supervisors:

- a. Approve and authorize the Contracts/Purchasing Officer to sign an Agreement with Monterey County Children and Families Commission DBA First 5 Monterey County in the amount of \$300,000, for the period of October 22, 2013 to June 30, 2014, to finalize Phase 1 and to implement Phases 2 and 3 of the Early Childhood Development Initiative in Monterey County; and
- b. Accept the modifications to the County's Standard Agreement language; and
- c. Authorize the Contracts/Purchasing Officer to approve three future amendments up to ten percent (10%) of the annual amount, which does not significantly alter the scope of services or result in an increase to net county costs.

SUMMARY/DISCUSSION:

The County of Monterey through its legislative platform and budget allocations is very supportive of the development of an Early Childhood Development Initiative (ECDI) in Monterey County.

Early Childhood Development has been identified by both the Board of Supervisors and the Monterey County Children's Council as critical for the economic and social success of our county. Investments in quality early childhood development programs bring returns of 10-17% to the economy in increased income and tax revenues and reductions in remedial programs and justice system expenditures. California State Association of Counties (CSAC) has also recognized the critical importance of early childhood prevention programs and has named 2013 as the Year of the Child. This expenditure will provide support for prevention (upstream) programs for children and families.

The Board of Supervisors identified Early Childhood Development as a priority in the Monterey County Legislative Program 2013-2014. The Monterey County Children's Council developed an Early Childhood Development Initiative using the Collective Impact model where cross-sector organizations work together to identify common goals, strategies and measurements to make the needed changes in a community. Phase 1 of the Initiative included researching and identifying common goals. The common goals and geographic priority areas were selected by May of 2013. Outreach and education materials as well as research for a common data base and evaluation system still need to be completed as part of Phase 1. Phase 2 - collaboration with cross-sector and cross geographic organizations to identify common strategies and approaches that can be used county-wide. Phase 3- select communities to identify local assets, gaps and priorities and to begin intentional

implementation of programs aimed at reducing disparities and providing children with the opportunities they need to succeed in school and life. This Agreement will allow First 5 Monterey County (F5MC) to complete Phase 1 and to implement Phases 2 and 3. The vision and mission of F5MC is closely aligned with that of ECDI and F5MC will serve as an effective co-manager and organizer for the Initiative.

The County has modified the approved standard language in this Agreement with F5MC to include a mutual indemnification, and to delete Section 10.05 - Royalties and Inventions.

OTHER AGENCY INVOLVEMENT:

County Counsel, Risk Management and the Auditor-Controller have reviewed and approved this Agreement as to legal form, liability and fiscal provisions respectively. A copy of Agreement is on file with the Clerk to the Board.

FINANCING:

There are sufficient appropriations included in the Health Department's (HEA003-8124) Adopted Budget for Fiscal Year 2013-14 for this Agreement.

Prepared by: Kathy Robinson, Management Analyst II, 1286

Approved by: Ray Bullick, Director of Health, 4526

Attachments:

Agreement is on file with the Clerk of the Board