



County of Monterey

Board of Supervisors
Chambers
168 W. Alisal St., 1st Floor
Salinas, CA 93901

Legislation Details

File #: 21-909 **Name:** DSA's

Type: General Agenda Item **Status:** Passed

File created: 10/18/2021 **In control:** Board of Supervisors

On agenda: 11/16/2021 **Final action:** 11/16/2021

Title:

a. Authorize the Assistant County Administrative Officer and/or the Economic Development Manager to execute an Agreement for FY 2021-22 Development Set-Aside Agencies Standard Agreement for the Monterey County Convention, and Visitors Bureau to develop and implement marketing programs that promote Monterey County as a travel and leisure destination, for the period of one (1) year, for the term retroactive to July 1, 2021 through June 30, 2022, in the amount not to exceed \$1,716,473; and authorize the Assistant County Administrative Officer, Economic Development Manager, or his/her designee to notify the MCCVB of up to two (2) one (1) year extensions of this agreement, to be effective upon Board approval of funding, until June 30, 2024; and

b. Authorize the Assistant County Administrative Officer and/or the Economic Development Manager to execute an Agreement for FY 2021-22 Development Set-Aside Agencies Standard Agreement for the Arts Council for Monterey County to develop and implement cultural arts programs for Monterey County residents and visitors, for the period of one (1) year, for the term retroactive to July 1, 2021 through June 30, 2022, in the amount not to exceed \$566,436; and authorize the Assistant County Administrative Officer, Economic Development Manager, or his/her designee to notify the ACMC of up to two (2) one (1) year extensions of this agreement, to be effective upon Board approval of funding, until June 30, 2024; and

c. Authorize the Assistant County Administrative Officer and/or the Economic Development Manager to execute an Agreement for FY 2021-22 Development Set-Aside Agencies Standard Agreement for Monterey County Film Commission to develop and implement programs that promote Monterey County as a film destination and generate increased business, revenue and jobs throughout Monterey County, for the period of one (1) year, for the term retroactive to July 1, 2021 through June 30, 2022, in the amount not to exceed \$271,775; and authorize the Assistant County Administrative Officer, Economic Development Manager, or his/her designee to notify the MCFC of up to two (2) one (1) year extensions of this agreement, to be effective upon Board approval of funding, until June 30, 2024; and

d. Authorize the Assistant County Administrative Officer and/or the Economic Development Manager to execute an Agreement for FY 2021-22 Development Set-Aside Agencies Standard Agreement for Monterey County Business Council to perform all tasks necessary to create and/or retain at least 100 jobs in Monterey County, for the period of one (1) year, for the term retroactive to July 1, 2021 through June 30, 2022, in the amount not to exceed \$100,000; and authorize the Assistant County Administrative Officer, Economic Development Manager, or his/her designee to notify the MCBC of up to two (2) one (1) year extensions of this agreement, to be effective upon Board approval of funding, until June 30, 2024.

Sponsors:

Indexes:

Code sections:

Attachments: 1. Board Report, 2. ACMC_FY2021-22_Standard_Agreement, 3. ACMC_FY2021-22_Agreement_Exhibit A, 4. ACMC_FY2021-22_Agreement_Exhibit B, 5. MCBC_FY2021-2022_Standard_Agreement, 6. MCBC_FY2021-22_Agreement_Exhibit A, 7. MCBC_FY2021-2022_Exhibit B, 8. MCCVB_FY2021-22_Standard_Agreement, 9. MCCVB_FY2021-22_Exhibit A, 10. MCCVB_FY2021-22_Exhibit B, 11. MCFC_FY2021-22_Standard_Agreement, 12. MCFC_FY2021-22_Agreement_Exhibit A, 13. MCFC_FY2021-22_Agreement_Exhibit B, 14. Completed Board Order Item No. 39

Date	Ver.	Action By	Action	Result
11/16/2021	1	Board of Supervisors	approved	