



# County of Monterey

Board of Supervisors  
Chambers  
168 W. Alisal St., 1st Floor  
Salinas, CA 93901

## Legislation Details

**File #:** A 21-589      **Name:** Approve and authorize the Monterey County WeatherTech® Raceway Laguna Seca Representative to Execute a three-year Sponsorship Agreement, with an additional right of first refusal option year, effective January 1, 2022, between Bridgestone Americas Tire Op

**Type:** BoS Agreement      **Status:** Passed

**File created:** 11/22/2021      **In control:** Board of Supervisors

**On agenda:** 12/7/2021      **Final action:** 12/7/2021

**Title:** Approve and authorize the Monterey County Laguna Seca Representative to:  
 a. Execute a three-year Sponsorship Agreement, with an additional right of first refusal option year, effective January 1, 2022, between Bridgestone Americas Tire Operations, LLC, and the County of Monterey, for Title and Tire sponsorship of the INDYCAR Monterey Grand Prix at WeatherTech® Raceway Laguna Seca in the amount of \$325,000 annually.  
 b. Execute a one- (1-) year extension option to the Agreement, up to \$325,000 in gross revenue with the same rate and term ending December 31, 2025.

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:** 1. Board Report, 2. Attachment A-Proposed Firestone Agreement, 3. Completed Board Order Item No. 92

Date	Ver.	Action By	Action	Result
12/7/2021	1	Board of Supervisors	approved	Pass