County of Monterey

Board of Supervisors
Chambers
168 W. Alisal St., 1st Floor
Salinas, CA 93901

Legislation Details

File #:	A 21-263	**Name:**	Hyundai Motor America Agreement
Type:	BoS Agreement	**Status:**	General Government - Consent
File created:	5/26/2021	**In control:**	Board of Supervisors
On agenda:	6/8/2021	**Final action:**	

Title: a. Authorize the County Administrative Officer, or his designee, to execute a retroactive Agreement with IPG DXTRA Entertainment, Inc. dba Rogers and Cowan/PMK on behalf of Hyundai Motor America for title sponsorship of the 2021 IMSA Monterey SportsCar Championships at WeatherTech Raceway Laguna Seca, retroactive to May 20, 2021, through October 1, 2021, in the amount of $240,000, upon approval of the IMSA Agreement; and
b. Approve and authorize the County Administrative Officer, or his designee, to execute up to two (2) future amendments to this Agreement where the total amendments do not exceed 10% ($2,400) of the remaining agreement amount and do not significantly change the scope of work.

Sponsors: County Administrative Office

Indexes:

Code sections:

Attachments: 1. Board Report, 2. IPG DXTRA Entertainment, Inc. dba Rogers and Cowan/PMK on behalf of Hyundai Motor America Agreement, 3. REVISED Completed Board Order Item 60

Date	Ver.	Action By	Action	Result
6/8/2021	1	Board of Supervisors		

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