



County of Monterey

Board of Supervisors
Chambers
168 W. Alisal St., 1st Floor
Salinas, CA 93901

Legislation Details

File #:	A 24-201	Name:	Keehan & Partners, Inc. Amendment No. 1
Type:	BoS Agreement	Status:	Passed
File created:	4/24/2024	In control:	Board of Supervisors
On agenda:	5/7/2024	Final action:	5/7/2024

Title: a. Approve and authorize the Director of Health Services or designee to execute Amendment No. 1 to the Standard Agreement with Keehan & Partners, Inc., to continue to provide communication plans, develop digital media content, and execute media campaigns on social media platforms for the Chronic Disease & Injury Prevention Division programs, extending the term through June 30, 2028, for a revised term of March 13, 2024, through June 30, 2028, and increasing the amount not to exceed by \$256,795 with an amended not to exceed total of \$338,817; and
 b. Approve and authorize the Director of Health Services or designee to sign up to two amendments where the combined amendments do not exceed 10% (\$33,881) of the amended contract amount and does not significantly change the scope, with a total not to exceed maximum of \$338,817.

Sponsors:

Indexes:

Code sections:

Attachments: 1. Board Report, 2. Amendment No. 1, 3. Agreement, 4. Exhibit A-1, 5. Completed Board Order Item No. 26

Date	Ver.	Action By	Action	Result
5/7/2024	1	Board of Supervisors		