



County of Monterey

Board of Supervisors
Chambers
168 W. Alisal St., 1st Floor
Salinas, CA 93901

Board Report

File #: A 23-380, **Version:** 1

- a. Authorize the Director of Health Services or their designee to execute Amendment No.1 between the County of Monterey Health Department and Monterey County Children and Families Commission dba First 5 Monterey County in the amount of \$600,000 to support the Bright Beginnings Early Childhood Development Initiative for the term retroactive to July 1, 2022, through June 30, 2024; and
- b. Approve and authorize the Director of Health Services or their designee to sign up to three (3) future amendments to this Agreement where the amendments do not significantly change the scope of work and do not cause an increase of more than 10% (\$60,000) of the original contract amount.

RECOMMENDATION:

It is recommended that the County of Monterey Board of Supervisors:

- a. Authorize the Director of Health Services or their designee to execute Amendment No.1 between the County of Monterey Health Department and Monterey County Children and Families Commission dba First 5 Monterey County in the amount of \$600,000 to support the Bright Beginnings Early Childhood Development Initiative for the term retroactive to July 1, 2022, through June 30, 2024; and
- b. Approve and authorize the Director of Health Services or their designee to sign up to three (3) future amendments to this Agreement where the amendments do not significantly change the scope of work and do not cause an increase of more than 10% (\$60,000) of the original contract amount.

SUMMARY DISCUSSION:

First 5 Monterey County enriches the lives of children, prenatal through age five, and their families by strengthening connections and advancing quality within a whole system of care and support. First 5 Monterey County is the fiscal sponsor of Bright Beginnings, which is an early childhood development initiative, and is the host of the Bright Beginnings backbone team.

The purpose of Amendment No. 1 to the Agreement is to continue the County's collaboration with First 5 Monterey County to enhance the health of children and their families. The Agreement supports Bright Beginning's general operations, enhances its strategy-aligned projects, and connects projects to indicators of success. Bright Beginnings activities are based on the five conditions of Collective Impact, including a common agenda, shared measurement, mutually reinforcing activities, continuous communication, and a strong backbone. Activities in this Agreement include capacity building, partnership cultivation, monitoring, and evaluation.

This work supports the Monterey County Health Department 2018-2022 Strategic Plan Goals, specifically: 1. Empower the community to improve health; 2. Enhance public health and safety through prevention; and 3. Ensure access to culturally and linguistically appropriate, customer-friendly, quality health services. It also supports four of the ten essential public health services, specifically: 1. Assess and monitor population health status, factors that influence health, and community needs and assets; 3. Communicate effectively to inform and

educate people about health, factors that influence it, and how to improve it; 4. Strengthen, support, and mobilize communities and partnerships to improve health; and 7. Assure an effective system that enables equitable access to the individual services and care needed to be healthy.

OTHER AGENCY INVOLVEMENT:

The Office of the County Council has reviewed and approved this Agreement as to legal form. Risk Management has reviewed and approved this Agreement as to liability provisions. Auditor-Controller has reviewed and approved this Agreement as to fiscal provisions.

FINANCING:

This Agreement is financed with Social Services Realignment funds transferred to Health Realignment (83%) and Department funds (17%). Appropriations for the Agreement are included in the Health Department's FY 2023-24 Adopted Budget (001-4000-8124-HEA003).

BOARD OF SUPERVISORS STRATEGIC INITIATIVES:

Check the related Board of Supervisors Strategic Initiatives:

Economic Development:

- Through collaboration, strengthen economic development to ensure a diversified and healthy economy.

Administration:

- Promote an organization that practices efficient and effective resource management and is recognized for responsiveness, strong customer orientation, accountability and transparency.

Health & Human Services:

- Improve health and quality of life through County supported policies, programs, and services; promoting access to equitable opportunities for healthy choices and healthy environments in collaboration with communities.

Infrastructure:

- Plan and develop a sustainable, physical infrastructure that improves the quality of life for County residents and supports economic development results.

Public Safety:

- Create a safe environment for people to achieve their potential, leading businesses and communities to thrive and grow by reducing violent crimes as well as crimes in general.

Prepared by: Patricia Velarde, Management Analyst II, 796-1377

Approved by:

Date:

Elsa Mendoza Jimenez, Director of Health Services, 755-4526

Attachments:

Board Report

Amendment No.1

Exhibit A-1
22-24 Executed Agreement