



County of Monterey

Board of Supervisors
Chambers
168 W. Alisal St., 1st Floor
Salinas, CA 93901

Board Report

File #: A 21-521, **Version:** 1

- a. Authorize the Director of Health or Assistant Director of Health to execute a Standard Agreement with Monterey County Children and Families Commission dba First 5 Monterey County for the provision of support to the Bright Beginnings Early Childhood Development Initiative, in an amount not to exceed \$300,000 for the period starting upon execution through June 30, 2022; and
- b. Approve nonstandard insurance provision in Agreement as recommended by the Director of Health.

RECOMMENDATION:

It is recommended that the Board of Supervisors:

- a. Authorize the Director of Health or Assistant Director of Health to execute a Standard Agreement with Monterey County Children and Families Commission dba First 5 Monterey County for the provision of support to the Bright Beginnings Early Childhood Development Initiative, in an amount not to exceed \$300,000 for the period starting upon execution through June 30, 2022; and
- b. Approve nonstandard insurance provision in Agreement as recommended by the Director of Health.

SUMMARY/DISCUSSION:

The County of Monterey through its legislative platform and budget allocations is very supportive of the development of the Early Childhood Development Initiative (ECDI) for the residents of Monterey County. Early childhood development has been identified by both the Board of Supervisors and the Monterey County Children's Council as critical for the economic and social success of our County. The First 5 Monterey County Bright Beginnings program is responsible for implementing the early learning goals throughout the County of Monterey that includes partnerships and facilitating strategy-aligned projects through a team of consultants and staff. It provides access to project management, evaluation, continuous improvement, and communication tools, and resources that ensure the work is linguistically and culturally relevant (e.g., multi-lingual facilitation, translation and interpretation services). All activities are designed around the Bright Beginnings core principles to achieve systems change.

The provisions of systems change include influencing policies, practices, resource flows, relationships and connections, power dynamics, and mental models. The start date of this Agreement is to start upon execution. The approval of this Agreement will enable Bright Beginnings Early Childhood Development Initiative (fiscally sponsored by F5MC) to maintain its general operations, enhance its strategy-aligned projects and connect projects to indicators of success.

This work supports the Monterey County Health Department 2018-2022 Strategic Plan Initiatives: 1. Empower the community to improve health; 2. Enhance public health and safety through prevention; and 3. Ensure access to culturally and linguistically appropriate, customer-friendly, quality health services. It also supports the following of the ten essential public health services, specifically: 3. Inform, educate, and empower people about health issues; 7. Link people to needed personal health services and assure the provision of health care when otherwise unavailable; and 8. Assure competent public and personal health care workforce.

OTHER AGENCY INVOLVEMENT:

The office of the Counsel-Risk management and the Auditor-Controller have reviewed and approved as to form and fiscal provisions respectively.

FINANCING:

This Agreement for \$300,000 is funded by 1991 Realignment (\$250,000) and General Fund monies (\$50,000). Appropriations for FY 2021-22 in the amount of \$300,000 are included in the Health Department's (HEA003-8124) FY 2021-22 Adopted Budget.

BOARD OF SUPERVISORS STRATEGIC INITIATIVES:

Check the related Board of Supervisors Strategic Initiatives:

Economic Development:

- Through collaboration, strengthen economic development to ensure a diversified and healthy economy.

Administration:

- Promote an organization that practices efficient and effective resource management and is recognized for responsiveness, strong customer orientation, accountability and transparency.

Health & Human Services:

- Improve health and quality of life through County supported policies, programs, and services; promoting access to equitable opportunities for healthy choices and healthy environments in collaboration with communities.

Infrastructure:

- Plan and develop a sustainable, physical infrastructure that improves the quality of life for County residents and supports economic development results.

Public Safety:

- Create a safe environment for people to achieve their potential, leading businesses and communities to thrive and grow by reducing violent crimes as well as crimes in general.

Prepared by: Shannon Castro, Management Analyst II, 755-4726

Approved by:

Date: _____

Elsa Mendoza Jimenez, Director of Health, 755-4526

Attachment:
Agreement