



# County of Monterey

Board of Supervisors  
Chambers  
168 W. Alisal St., 1st Floor  
Salinas, CA 93901

## Board Report

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Receive a report that provides periodic updates on Cannabis Program performance indicators.

RECOMMENDATION:

It is recommended that the Board of Supervisors:

Receive a report that provides periodic updates on Cannabis Program performance indicators.

SUMMARY/DISCUSSION:

Since November 2019, the Cannabis Program (Program) prepared a memorandum providing updates on performance indicators to the Cannabis Committee (Committee). The format and indicators have been refined over time to provide the Committee with topical and timely information pertaining to the cannabis industry.

At the September 2022 Committee meeting, staff was directed to provide periodic updates on Cannabis Program performance indicators to the Board of Supervisors (Board). This direction aligns with Recommendation 14 made by Citygate & Associates within their Organizational Study of the Current Cannabis Program, which reads:

*Modify reporting to the Administration and Board to provide a complete narrative on budget, revenue, and expenses; cannabis permit information; cannabis market information; and the enforcement of illicit grows.*

In August 2022, staff received training that aligns with this recommendation and will improve reporting capabilities. Staff will continue to provide the Board with comprehensive and timely updates on performance indicators related to the Cannabis Program. Attached are the performance indicators. (Attachment A) These performance indicators will also be added to the Cannabis Program webpage.

OTHER AGENCY INVOLVEMENT:

The Office of the County Counsel, Housing and Community Development, and Sheriff's Office were involved in the preparation of the report.

FINANCING:

Monterey County's Cannabis Program is funded in County Administrative Office - Department 1050, Intergovernmental and Legislative Affairs Division - Unit 8533, Cannabis. The approval of this report and attachment will not incur additional expenses to the Program.

BOARD OF SUPERVISORS STRATEGIC INITIATIVES:

The Monterey County Cannabis Program addresses each of the Strategic Initiative Policy Areas that promote the growth of a responsible and legal Monterey County cannabis industry.

Mark a check to the related Board of Supervisors Strategic Initiatives

- X Economic Development
- X Administration
- X Health & Human Services
- X Infrastructure
- X Public Safety

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Attachments:

A: Cannabis Program Performance Indicators as of October 2022