



# County of Monterey

Board of Supervisors  
Chambers  
168 W. Alisal St., 1st Floor  
Salinas, CA 93901

## Legislation Details

**File #:** A 21-188      **Name:** Approve Renewal and Amendment No. 1 to Bridgestone Americas Tire (Firestone)  
**Type:** BoS Agreement      **Status:** Passed - County Administrative Office  
**File created:** 5/3/2021      **In control:** Board of Supervisors  
**On agenda:** 5/11/2021      **Final action:** 5/11/2021

**Title:** a. Ratify execution by the County Administrative Officer, or designee, of an agreement with Bridgestone Americas Tire Operations, LLC (Firestone) with a retroactive effective date of November 28, 2018, signed to secure title sponsorship of the Grand Prix of Monterey at WeatherTech Raceway Laguna Seca from execution of the Agreement through December 31, 2020, for a not to exceed dollar amount of \$650,000;  
b. Authorize the County Administrative Officer, or designee, to execute Renewal and Amendment No. 1 to the Agreement with Bridgestone Americas Tire Operations, LLC (Firestone) for title sponsorship of the Grand Prix of Monterey at WeatherTech Raceway Laguna Seca, extending the Agreement an additional one (1) year period (January 1, 2021 through December 31, 2021) for a revised full agreement term of November 28, 2018 through December 31, 2021, and adding \$325,000 sponsorship for 2021 for a revised total agreement amount of \$975,000; and  
c. Approve and authorize the County Administrative Officer, or designee, to execute up to two (2) future amendments to this Agreement where the total amendments do not exceed 10% (\$3,250) of the remaining agreement amount and do not significantly change the scope of work.

**Sponsors:** County Administrative Office

**Indexes:**

**Code sections:**

**Attachments:** 1. Board Report, 2. Renewal and Amendment No. 1, 3. Bridgestone Americas Tire Operations LLC (Firestone) Agreement, 4. Completed Board Order Item No. 30

Date	Ver.	Action By	Action	Result
5/11/2021	1	Board of Supervisors	approved - county administrative office	Pass