



County of Monterey

Board of Supervisors
Chambers
168 W. Alisal St., 1st Floor
Salinas, CA 93901

Board Report

File #: A 22-070, **Version:** 1

- a. Authorize the Interim Chief Executive Officer for Natividad Medical Center (NMC) or his designee to execute amendment No. 2 to the agreement (A-15195) with Medical Education Speakers Network for professional and medical speakers and course development services, extending the agreement an additional one (1) year period (April 1, 2022 through March 31, 2023) for a revised full agreement term of April 1, 2020 through March 31, 2023, with no changes to the billing rate or total Agreement amount of \$200,000.
- b. Authorize the Interim Chief Executive Officer for NMC or his designee to execute up to three (3) future amendments to the agreement which do not significantly alter the scope of work and do not cause an increase of more than ten percent (10%) (\$10,000) of the original cost of the agreement.

RECOMMENDATION:

It is recommended the Board of Supervisors:

- a. Authorize the Interim Chief Executive Officer for Natividad Medical Center (NMC) or his designee to execute amendment No. 2 to the agreement (A-15195) with Medical Education Speakers Network for professional and medical speakers and course development services, extending the agreement an additional one (1) year period (April 1, 2022 through March 31, 2023) for a revised full agreement term of April 1, 2020 through March 31, 2023, with no changes to the billing rate or total Agreement amount of \$200,000.
- b. Authorize the Interim Chief Executive Officer for NMC or his designee to execute up to three (3) future amendments to the agreement which do not significantly alter the scope of work and do not cause an increase of more than ten percent (10%) (\$10,000) of the original cost of the agreement.

SUMMARY/DISCUSSION:

Continuing Medical Education (CME) program provides support for continuous improvement and learning to help physicians address gaps in their professional practice and as such is required of physicians for renewal of license, maintenance of specialty board certification, credentialing, membership in professional societies, and other professional privileges. At NMC, the purpose of our CME program is to provide Accredited Continuing Medical Education Activities to our medical staff to increase learners' knowledge, competence and performance so they are able to provide the best medical care possible to our community. Medical Education Speakers Network (MESN) assists Natividad with keeping its CME Program active and diverse by locating expert faculty for our activities from around the county. NMC's CME Program is open to all NMC providers and clinical staff, as well as community providers.

As a Level II Trauma Center for Monterey County, our CME Program is critical to our verification by the American College of Surgeons. Natividad's CME Program is accredited by the California Medical Association and was awarded Re-accredited with Commendation in 2018 through 2024.

Natividad's CME Program has been accredited since February 2000. During this COVID-19 era, and in support of more focused education to keep our providers with up-to-the-minute information on this emerging disease and its treatments, and to accommodate the restrictions of this pandemic, Natividad moved its CME Program from in-person activities to a new platform: Internet-based Podcast and Videocast (enduring) activities - accessible on campus and off. This transition allows our providers to access vital new medical information specific to Natividad's needs, from renowned faculty anytime/anywhere.

OTHER AGENCY INVOLVEMENT:

The Office of County Counsel has reviewed and approved this amendment No. 2 as to form, and the Auditor-Controller has reviewed and approved as to payment provisions. The amendment No. 2 has also been reviewed and approved by NMC's Finance Committee

and by its Board of Trustees on February 11, 2022

FINANCING:

There are no costs associated with this amendment No. 2.

BOARD OF SUPERVISORS STRATEGIC INITIATIVES:

The services rendered from this agreement help ensure that Natividad offers an accredited CME program to its clinical staff. Continuing education of medical professionals is ultimately translated into effective patient care.

- Economic Development
- Administration
- Health and Human Services
- Infrastructure
- Public Safety

Prepared by: Dr. Craig Walls, Chief Medical Officer, 783-2521

Approved by: Charles R. Harris, Interim Chief Executive Officer, 783-2504

Attachments:

Medical Education Speakers Network Amendment 2

Medical Education Speakers Network Amendment 1

Medical Education Speakers Network Agreement

Attachments on file with the Clerk of the Board