County of Monterey

Board of Supervisors
Chambers
168 W. Alisal St., 1st Floor
Salinas, CA 93901

Legislation Details

File #:	23-678	**Name:**	
Type:	General Agenda Item	**Status:**	Passed
File created:	8/17/2023	**In control:**	Board of Supervisors
On agenda:	8/29/2023	**Final action:**	8/29/2023

Title: a. Authorize the Contracts/Purchasing Officer and/or designee to execute Amendment #2 to the agreement for FY 2023-24 Development Set-Aside Agencies with the Monterey County Convention and Visitors Bureau to develop and implement marketing programs that promote Monterey County as a travel and leisure destination, for the term retroactive to July 1, 2023, through June 30, 2024 for a total amount not to exceed $4,892,053;
b. Authorize the Contracts/Purchasing Officer and/or designee to execute Amendment #2 to the agreement for FY 2023-24 Development Set-Aside Agencies with the Arts Council for Monterey County to develop and implement cultural arts programs for Monterey County residents and visitors, for the term retroactive to July 1, 2023, through June 30, 2024 for a total amount not to exceed $1,566,127;
c. Authorize the Contracts/Purchasing Officer and/or designee to execute Amendment #2 to the agreement for FY 2023-24 Development Set-Aside Agencies with Monterey County Film Commission to develop and implement programs that promote Monterey County as a film destination and generate increased business, revenue and jobs throughout Monterey County, for the term retroactive to July 1, 2023, through June 30, 2024 for a total amount not to exceed $752,617; and,
d. Authorize the Contracts/Purchasing Officer and/or designee to execute Amendment #2 to the agreement for FY 2023-24 Development Set-Aside Agencies with Monterey County Business Council to perform all tasks necessary to create and/or retain at least 100 jobs in Monterey County, for the term retroactive to July 1, 2023, through June 30, 2024 for a total amount not to exceed $375,000.

Sponsors:

Indexes:

Code sections:

Attachments: 1. Board Report, 2. A. ACMC FY2023-24 Amendment #2 Workplan, 3. B. MCBC FY2023-24 Amendment #2 Workplan, 4. C. MCCVB FY2023-24 Amendment #2 Workplan, 5. D. MCFC FY2023-24 Amendment #2 Workplan, 6. Completed Board Order Item No. 39

Date	Ver.	Action By	Action	Result
8/29/2023	1	Board of Supervisors		

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