



County of Monterey

Board of Supervisors
Chambers
168 W. Alisal St., 1st Floor
Salinas, CA 93901

Legislation Details

File #:	20-114	Name:	MoCo Convention & Visitors Bureau - Marketing Activities
Type:	General Agenda Item	Status:	Scheduled PM
File created:	2/10/2020	In control:	Board of Supervisors
On agenda:	3/3/2020	Final action:	
Title:	Receive a presentation from the Monterey County Convention and Visitors Bureau (MCCVB) on marketing activities related to the County, including the Big Sur Stewardship Plan and the Non-Peninsula Marketing Campaign for Supervisorial Districts 1, 2, and 3.		
Sponsors:			
Indexes:			
Code sections:			
Attachments:	1. Board Report, 2. Attachment A - MCCVB_Executed_Agreement_2019-20, 3. Attachment B - MCCVB Presentation, 4. Attachment C - DSA_Perf Rept FY2019-20 MCCVB Q2, 5. Attachment D - BOS_Memo_Board_Referral_#2019_9, 6. Attachment E - MCVGA_Attachment_2_2020, 7. Attachment F - MCCVB and CABS Agreement FY2019-20, 8. Item No. 12 Completed Board Order, 9. MCCVB Presentation to BOS_March 3, 2020		

Date	Ver.	Action By	Action	Result
3/3/2020	1	Board of Supervisors	received	