



County of Monterey

Board of Supervisors
Chambers
168 W. Alisal St., 1st Floor
Salinas, CA 93901

Legislation Details

File #:	A 21-372	Name:	Approve Agreement with Hearst Stations Inc. (KSBW) for Laguna Seca
Type:	BoS Agreement	Status:	Passed - County Administrative Office
File created:	6/17/2021	In control:	Board of Supervisors
On agenda:	7/13/2021	Final action:	7/13/2021
Title:	a. Approve and authorize the County Administrative Officer, or his designee, to sign a retroactive Agreement with Hearst Stations, Inc. to provide television and digital advertising for WeatherTech Raceway Laguna Seca retroactive from May 15, 2021 through December 31, 2021, for an amount not to exceed \$77,000; b. Accept non-standard risk terms with respect to insurance provisions and non-standard terms with respect to Non-Discrimination, compliance with Terms of State or Federal Grants and conflict of Interest in the Agreement; and c. Approve and authorize the County Administrative Officer, or his designee to execute up to three (3) future amendments to this Agreement where the total amendments do not exceed 10% (\$7,700) of the agreement amount and do not significantly change the scope of work.		
Sponsors:	County Administrative Office		
Indexes:			
Code sections:			
Attachments:	1. Board Report, 2. Hearst Stations, Inc. KSBW Division Agreement, 3. Completed Board Order Item No. 49		

Date	Ver.	Action By	Action	Result
7/13/2021	1	Board of Supervisors	approved - county administrative office	Pass