



County of Monterey

Board of Supervisors
Chambers
168 W. Alisal St., 1st Floor
Salinas, CA 93901

Legislation Details

File #:	A 21-588	Name:	Approve and authorize the Monterey County WeatherTech® Raceway Laguna Seca Representative to execute a three-year Sponsorship Agreement, with an additional three-year renewal option, effective January 1, 2022, with Motul USA
Type:	BoS Agreement	Status:	Passed
File created:	11/22/2021	In control:	Board of Supervisors
On agenda:	12/7/2021	Final action:	12/7/2021
Title:	Approve and authorize the Monterey County Laguna Seca Representative to: a. Execute a three-year Sponsorship Agreement, with an additional three-year renewal option, effective January 1, 2022, between Motul USA and the County of Monterey for the IMSA Monterey Sports Car Championship, as an official Motor Oil Sponsor, Heritage Display Sponsor at the Rolex Monterey Motorsports Reunion, and year-round Paddock Classroom Title Sponsor for WeatherTech® Raceway Laguna Seca in the amount of \$300,000 for the year 2022; \$412,000 in 2023; and \$425,000 in 2024; and b. Negotiate and execute one (1) future amendment to this Agreement for the renewal term of 2025-2027.		

Sponsors:

Indexes:

Code sections:

Attachments: 1. Board Report, 2. Attachment A-Proposed Sponsorship Agreement, 3. Completed Board Order Item No. 91

Date	Ver.	Action By	Action	Result
12/7/2021	1	Board of Supervisors	approved	Pass