



County of Monterey

Board of Supervisors
Chambers
168 W. Alisal St., 1st Floor
Salinas, CA 93901

Board Report

File #: 18-649, Version: 1

- a. Receive a report on the outcome of the Flag Selection Committee and review the top four (4) finalists; and
- b. Approve the collaboration with a graphic designer who would assist in a design integration process to bring the artistic concepts presented by the top finalist art submissions.

RECOMMENDATION:

It is recommended that the Board of Supervisors:

- a. Receive a report on the outcome of the Flag Selection Committee and review the top four (4) finalists.
- b. Approve the collaboration with a graphic designer who would assist in a design integration process to bring the artistic concepts presented by the top finalist art submissions.

SUMMARY/DISCUSSION:

Board Referral No. 2017.16, was issued to the CAO-Office of Community Engagement & Strategic Advocacy. The referral request that staff: solicit volunteer design proposals with no monetary award from local Monterey Bay artists for the Board of Supervisors to consider adopting one as the first-ever, official Monterey County flag.

On January 30, 2018, the Board of Supervisors approved the selection process for the design of the official County flag with the formation of a Flag Selection Committee. The committee met on May 31, 2018, reviewed and arrived at the selection of the top four (4) final art submissions. While the initial direction was to select the top three (3), the fourth selection is due to a tie in the scoring process.

The Flag Selection Committee recommends the Board consider and approve the collaborating with a graphic designer who would assist in a process to integrate elements of the selected art submissions to arrive at a final image that would ultimately be adopted as the County Flag's image for print.

OTHER AGENCY INVOLVEMENT:

None.

FINANCING:

Accepting this update has no impact on the County General Fund Contribution at this time.

BOARD OF SUPERVISORS STRATEGIC INITIATIVES:

Check the related Board of Supervisors Strategic Initiatives:

☐ Economic Development

☒ Administration

☐ Health & Human Services

☐ Infrastructure

☐ Public Safety

Attachment A:
Finalists - Art Selection

Attachments are on file with the Clerk of the Board.

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