



County of Monterey

Board of Supervisors
Chambers
168 W. Alisal St., 1st Floor
Salinas, CA 93901

Board Report

File #: 18-843, **Version:** 1

- a. Receive a report on the outcome of redesign submission and review the top four (4) finalists.
- b. Select and approve the final art for production and inauguration of the official Monterey County Flag.
- c. Approve and direct staff to proceed with production and completion of flag for permanent display. (ADDED VIA ADDENDA)

RECOMMENDATION:

Board Referral No. 2017.16, was issued to the CAO-Office of Community Engagement & Strategic Advocacy. The referral request that staff: solicit volunteer design proposals with no monetary award from local Monterey Bay artists for the Board of Supervisors to consider adopting one as the first-ever, official Monterey County flag.

On January 30, 2018, the Board of Supervisors approved the selection process for the design of the official County flag with the formation of a Flag Selection Committee. The committee met on May 31, 2018, reviewed and arrived at the selection of the top four (4) final art submissions. While the initial direction was to select the top three (3), the fourth selection is due to a tie in the scoring process.

On June 19, 2018, the Board of Supervisors approved that the Flag Selection Committee collaborate with a graphic designer who assisted in a process to integrate elements of the selected art submissions to arrive at a final image that would ultimately be adopted as the County Flag's image for print. The outcome of that process is that each artist resubmitted their individual pieces with edits to fit the specific details the as the Board expressed as desirable imagery depicting all of Monterey County's districts. Staff recommends the Board of Supervisors select one of the four resubmissions as shown in Attachment A.

Upon Board selection and approval of the final image, staff will proceed to begin production and preparation of the inaugural flag to return to the Board of Supervisors on September 11, 2018.

OTHER AGENCY INVOLVEMENT:

There is no other agency involvement.

FINANCING:

Cost breakdown of the Official Monterey County Flag; will be covered by existing appropriations in the County Administrative Office.

Description:	Quantity	Cost:
Print setup	1	\$95.00

Custom “oval office” type printed indoor nylon, single sided flag with pole sleeve, weather resistant for 8’ pole, approximately 3’ high x 5’ wide	1	\$160.92
Custom printed outdoor nylon, single sided flag, with grommets, weather resistant, for a 40’ pole, approximately 8’ high x 12’ wide	1	\$560.63
8’ executive indoor pole kit with stand and ball top, shipping and handling	1	\$260.00
Total estimated cost:		\$1,076.55

BOARD OF SUPERVISORS STRATEGIC INITIATIVES:

Check the related Board of Supervisors Strategic Initiatives:

- ☐ Economic Development
☒ Administration
☐ Health & Human Services
☐ Infrastructure
☐ Public Safety

Attachment A:

Evolution of submissions

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Approved by: Nick Chiulos, Assistant County Administrative Officer

Nicholas E. Chiulos, Assistant County Administrative Officer

Date

Attachments are on file with the Clerk of the Board