



County of Monterey

Board of Supervisors
Chambers
168 W. Alisal St., 1st Floor
Salinas, CA 93901

Board Report

File #: 18-1103, **Version:** 1

- a. Approve the County's annual membership to the Monterey Bay Economic Partnership (MBEP), in the amount of \$10,000 for calendar year 2018;
- b. Approve the County's annual membership to the Monterey Bay Economic Partnership (MBEP), in the amount of \$10,000 for calendar year 2019; and
- c. Direct the Auditor-Controller to amend the Fiscal Year 2018-19 Adopted Budget 001-1070-8221-DEO001, to increase appropriations by up to \$20,000, financed by a decrease in appropriations in General Fund Contingencies 001-1050-8034-CAO020 (4/5ths vote required.)

RECOMMENDATION:

It is recommended that the Board of Supervisors:

- a. Approve the County's annual membership to the Monterey Bay Economic Partnership (MBEP), in the amount of \$10,000 for calendar year 2018;
- b. Approve the County's annual membership to the Monterey Bay Economic Partnership (MBEP), in the amount of \$10,000 for calendar year 2019; and
- c. Direct the Auditor-Controller to amend the Fiscal Year 2018-19 Adopted Budget 001-1070-8221-DEO001, to increase appropriations by up to \$20,000, financed by a decrease in appropriations in General Fund Contingencies 001-1050-8034-CAO020 (4/5ths vote required.)

SUMMARY/DISCUSSION:

The Monterey Bay Economic Partnership (MBEP) was founded in 2014 and is a regional nonprofit, membership organization consisting of public, private and civic entities located throughout the counties of Monterey, San Benito and Santa Cruz. MBEP's mission is to create a thriving region with good jobs, excellent education, and high quality of life for all residents, while reserving the natural beauty and healthy lifestyle we all share.

MBEP's current initiatives are: 1) transportation 2) housing; 3) workforce development; and, 4) technology. Key areas include affordable housing, reducing traffic congestion, connecting youth to internships and jobs and ensuring all residents have access to high-speed broadband. In addition, MBEP holds two region-wide events each year; the Regional Economic Summit in the spring, and the State of the Region in the fall. These events bring regional leaders together, and stimulate cross-sector engagement and mobilization. Attached are Highlights of MBEP's Accomplishments.

In 2016-17, the County paid MBEP annual membership dues, in the amount of \$10,000, the membership dues are what fuels MBEP's work. This is the primary source of funding to hire staff and deploy resources to make improvements in each of the focused areas that contribute to positive changes in the economic health and quality of life in the region.

OTHER AGENCY INVOLVEMENT:

Monterey County Counsel's Office and the County Administrative Budget Office have reviewed this report.

FINANCING:

This report recommends using contingency funds as a one-time funding source to renew the membership with

the Monterey Bay Economic Partnership, to increase appropriations by up to \$20,000 to 001-1070-8221-DEO001, financed by a decrease in appropriations in General Fund Contingencies 001-1050-8034-CAO020. The approval of both the calendar year 2018 and 2019 memberships would result in a new General Fund Contingencies balance of \$1,247,089.

BOARD OF SUPERVISORS STRATEGIC INITIATIVES:

Approval of the Agreement will advance the following Board's Strategic Initiative:

Mark a check to the related Board of Supervisors Strategic Initiatives

☒ Economic Development

☐ Administration

☐ Health & Human Services

☐ Infrastructure

☐ Public Safety

Prepared by: _____
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Approved by: _____
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Attachments:

Board Report

Attachment A - Highlights of MBEP and Quarterly Objectives

Attachment B -MBEP Strategic Plan 2018-2019