



# County of Monterey

Board of Supervisors  
Chambers  
168 W. Alisal St., 1st Floor  
Salinas, CA 93901

## Board Report

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**File #:** 19-0064, **Version:** 1

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Receive a Cannabis Program status report on performance measurement outcomes for the period of July 1 - December 31, 2018.

**RECOMMENDATION:**

- a. Receive a Cannabis Program status report on performance measurement outcomes for the first six months of fiscal year 2018-2019; and
- b. Provide direction to staff as appropriate.

**SUMMARY/DISCUSSION:**

The Board of Supervisors implemented a performance measurement program, Managing for Results, in 2012. The goal of the Countywide program was to create a performance-based culture while providing answers to the following questions:

- What was achieved?
- How efficiently was the work done?
- How were County of Monterey citizens helped by the effort?

To that end, the Cannabis Program has developed a set of performance measures to evaluate how the program is functioning internally and external measures that address our emerging cannabis industry. The current performance measures are a “work in progress” and will continue to be developed over time.

**DISCUSSION:**

The performance measurement concept was brought to the County in 2010 as a pilot project. In 2012, the Board of Supervisors directed the program be expanded and implemented countywide as the “Managing for Results Performance Measurement Program.” Performance measures help develop a performance-based culture that share data outcomes of accomplishments, efficiencies and effectiveness of our work.

Attached are the results of 10 performance measures for the period of July 1 - December 31, 2018 with brief narratives of our “Story Behind the Performance.” (Attachment 1)

**FINANCING:**

Multiple County departments have been involved in the process of developing and providing performance measurement data.

**BOARD OF SUPERVISORS STRATEGIC INITIATIVES:**

The Monterey County Cannabis Program addresses each of the Strategic Initiative Policy Areas that promote

the growth of a responsible and legal Monterey County cannabis industry including industrial hemp.

Related Board of Supervisors Strategic Initiatives include:

- X Economic Development
- X Administration
- X Health & Human Services
- X Infrastructure
- X Public Safety

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Approved by: Nicholas E. Chiulos, Assistant CAO

Attachments

Attachment 1: Cannabis Program Performance Measures Report

cc: Rupa Shah, Auditor-Controller  
Steve Vagnini, Assessor-Clerk Recorder  
Henry Gonzales, Agricultural Commissioner  
Charles McKee, Office of the County Counsel  
Jeannine Pacioni, District Attorney  
Elsa Jimenez, Health Department Director  
Sheriff Steve Bernal  
Carl Holm, Resource Management Agency Director  
Mary Zeeb, Treasurer Tax Collector