



# County of Monterey

Board of Supervisors  
Chambers  
168 W. Alisal St., 1st Floor  
Salinas, CA 93901

## Board Report

---

**File #:** 19-1929, **Version:** 1

---

Accept the FY 2018-19 Annual Report from First 5 Monterey County (a.k.a. The Monterey County Children and Families Commission).

### RECOMMENDATION:

It is recommended that the Board of Supervisors:

Accept the FY 2018-19 Annual Report from First 5 Monterey County (a.k.a. The Monterey County Children and Families Commission).

### SUMMARY/DISCUSSION:

Each year, First 5 Monterey County (F5MC) produces an Annual Report to the Board of Supervisors (BOS) to provide policymakers, service providers, and community members with a brief summary of goals and accomplishments. The Report to the BOS also fulfills the statutory requirement of Ordinance Number 05034 to report to the Board of Supervisors on an annual basis.

F5MC was established by the Monterey County Board of Supervisors on December 8, 1998, as a result of California voters passing Proposition 10 on November 3, 1998. Proposition 10-The California Children and Families First Act-levied a 50-cent per pack tax on tobacco products. The monies, collected statewide, are for programs and services benefiting children from the prenatal stage through age 5. The F5MC Commission is charged with ensuring that Proposition 10 revenues are directed toward programs that will make a difference in the lives of young children living in Monterey County. Priorities for funding F5MC projects are decided locally with direct input from community organizations and community members. *Research shows that* community investments in programs serving families with young children yield the greatest financial and social benefits.

The BOS Annual Report serves to demonstrate the impact on 32,632 children, parents/caregivers, and childcare providers served by F5MC's funded agencies and by sponsored community events. During FY 2018-2019, F5MC invested more than \$6.14 million to support community partnerships and agencies helping to enhance the lives of young children and their families throughout Monterey County.

This work supports the Monterey County Health Department 2018-2022 strategic plan initiatives: 1. Empower the community to improve health through programs, policies, and activities; and 2. Enhance community health and safety by emphasizing prevention; 3. Ensure access to culturally and linguistically appropriate, customer-friendly, quality health services. It also supports two of the ten essential public health services, specifically: 3. Inform, educate and empower people about health issues; and 9. Evaluate effectiveness, accessibility, and quality of personal and population-based health services.

### OTHER AGENCY INVOLVEMENT

In FY 2018-19 First 5 Monterey County collaborated with and funded a variety of County and community-based agencies and organizations. Commissioners include representatives from the Monterey County Board of Supervisors, Monterey County Health Department, and Monterey County Department of Social and Employment Services and four community representatives. Community representatives include organizations

providing parenting development activities; medical care; early childhood and K-12 education; and support to children who have experienced trauma, alcohol, drugs and toxic stress.

**FINANCING:**

There are no costs associated with this presentation.

**BOARD OF SUPERVISORS STRATEGIC INITIATIVES:**

Check the related Board of Supervisors Strategic Initiatives:

☐ Economic Development:

- Through collaboration, strengthen economic development to ensure a diversified and healthy economy.

☐ Administration:

- Promote an organization that practices efficient and effective resource management and is recognized for responsiveness, strong customer orientation, accountability and transparency.

☒ Health & Human Services:

- Improve health and quality of life through County supported policies, programs, and services; promoting access to equitable opportunities for healthy choices and healthy environments in collaboration with communities.

☐ Infrastructure:

- Plan and develop a sustainable, physical infrastructure that improves the quality of life for County residents and supports economic development results.

☐ Public Safety:

- Create a safe environment for people to achieve their potential, leading businesses and communities to thrive and grow by reducing violent crimes as well as crimes in general.

Approved and prepared by: Elsa Jimenez, Director of Health, x4526

**Attachment:**

First 5 Monterey County FY 2018-19 Community Sustainability and Annual Report is on file with the Clerk of the Board

PowerPoint is on file with the Clerk of the Board