



WORKFORCE DEVELOPMENT
BOARD: 10/30/2025
CONSENT AGENDA ITEM: 2

MEMORANDUM

TO: Workforce Development Board

FROM: Christopher Donnelly

SUBJECT: Approval of Appointment of Larry Hartman,
Representing Business

DATE: October 30, 2025

RECOMMENDATION:

It is recommended that the Monterey County Workforce Development Board (MCWDB) concur with the Executive Committee's August 28, 2025, recommendation to ratify the appointment of Larry Hartman, representing Business, to the Monterey County Workforce Development Board. Mr. Hartman's appointment was approved by the Board of Supervisors on September 16, 2025.

BACKGROUND:

Mr. Hartman, Director of Branch Administration for Wescom Financial, has applied for membership to the full Workforce Development Board for a three-year term.

ATTACHMENTS:

Mr. Hartman's application

Today's Date

07/08/2025

CONTACT INFORMATION**Name:**

Larry Hartman

Title:

Director, Branch Administration

Phone:

831-207-1419

Mobile Phone:

831-207-1419

Email:

lhartman@wescom.org

City of Residence:

Marina

BUSINESS INFORMATION**Business Name:**

Wescom Financial

Business Address:

130 General Stillwell Dr
Marina, CA 93933
[Map It](#)

Business Website:

<https://wescom.org>

Number of Current Employees:

990

Number of Years with Current Business:

7

Number of Years the Business has been in business in Monterey County:

75

Please describe the nature of the Business and your position within the Business:

Wescom is a not-for-profit financial organization that offers a full suite of financial products and services to its members including financial literacy workshops to all residents of the communities in which we serve. We have

four retail offices and a regional admin office in Monterey County. And an additional 26 branches in the Los Angeles area. Wescom created Wescom Foundation to financially support local nonprofit organizations that better the lives of Californians. Over \$4.9 million has been invested to date around critical human needs, financial wellness, and disaster response.

My current role as Director of Branch Administration over sees day to day activities to ensure our branches are open and operational to serve our members within the communities of Marina, Salinas, Soledad and King City. In addition, I lead our corporate partnership initiatives partnering with local businesses and nonprofit organizations offering and delivering over 20 various financial workshops.

Please list your current chamber and association memberships, the duration of each membership and the positions you currently hold:

Wescom Association/Member

Salinas Chamber of Commerce
Monterey Chamber of Commerce
Soledad Rotary
King City Rotary
Monterey Rotary

We partner and actively get involved with many other various not-for-profit organizations like United Way, Monterey County Free Libraries, Marina Foundation, Rancho Cielo, Alliance on Aging, etc.

Please list any professional award(s) or recognition(s) you have received within the last 5 years:

None

As a member of your business with optimum policy authority, please describe your responsibilities within your organization:

Oversee day to day operations ensuring policy/procedures are followed within retail branch operations. Ensuring all banking compliance and regulatory rules are followed by team members. Responsibilities include physical branch facilities (repairs/remodels), IT hardware, systems, cash, security and branch safety.

In addition, promote team involvement in our Foundation, and community events like Salinas Pride, Rodeo, Airshow, etc. We set goals, track, and report our financial wellness activities like workshops offered and presented within the communities we serve. We focus on the under banked or non-banked members of our communities.

Monterey County Workforce Development Board

What do you hope to contribute from your participation on the Monterey County Workforce Development Board?

Over 37 years ago I started as an hourly employee making \$4.10 an hour at a small hometown bank in Indiana. I worked there over 25 years, while finishing my BS degree in Business and becoming a Vice President of Operations. That was accomplished by opportunities presented to me to learn and develop new skills, talents, and trades. I was afforded many opportunities to grow and learn new skills, and along the way in leadership roles I afford the same opportunities to others.

Providing a path for development of others to success in their careers has been the highlight of my career in banking. My contribution will be to continue providing paths for others to gain, develop, and grow their careers while providing hiring managers and leaders with the community a solid talent pool for recruiting and promoting from within.

What experience in the areas of fundraising, budget analysis, workforce policy development, youth services, knowledge of the labor market, and community involvement or linkages with educational agencies do you bring to the Monterey County Workforce Development Board, as applicable?

I've planned and executed several small to large scale events. At my prior employer, I led Light the Night as one of the largest community initiatives to build awareness of blood cancers and raise money for research and

support with Leukemia & Lymphoma Society. Over the five years as leader, we raised \$50k for LLS. It wasn't just about the \$ raised, it was the hope on little kid's eyes when the red-light balloons rose to the sky, and they knew we were all there in our own way fighting for a cure.

I've managed teams of up to 300 FTE and budgets well over \$20 million.

Youth Services experience has been around my leadership in 4-H and I was once a Big Brother with Big Brothers Big Sisters of America. I've also taught banking 101 skills to middle schoolers and also been invited by MCWDB to present banking 101 to Cadre's within Monterey County. I've also taught banking 101 and how to build credit to over 100 high school youth at Soledad Parks and Recreation.

Membership on the Monterey County WDB requires that each member attend a full WDB meeting every two months, attend training sessions for board members and become an advocate for workforce development. The time commitment for these activities ranges from a minimum of 2 to 4 hours per month. Can you make that time commitment?

Yes

Membership on the Monterey County WDB requires that each member serves on a subcommittee. The time commitment for this activity ranges from a minimum of 2 to 3 hours per month. Can you make that time commitment?

Yes

Why do you wish to serve on the Monterey County Workforce Development Board?

I'd like to serve with the board to make a difference in the lives of our residents and businesses within Monterey County.

Providing skills and paths to successful employment is key to our community's success. As a hiring manager myself, finding excited and qualified talent can be challenging and expensive. I'll work from personal life experiences with other board members to exceed the board's mission and vision.

Acknowledgment

I, the undersigned, certify that the information on this application is true and correct to the best of my knowledge and that, if appointed to serve, I will do so to the best of my ability and in the best interest of Monterey County and its citizens.