



WORKFORCE DEVELOPMENT
BOARD: 4/23/2026
CONSENT ITEM: 6

MEMORANDUM

TO: Workforce Development Board

FROM: Christopher Donnelly

SUBJECT: Approval of MCWDB's 2026-2028 Strategic Plan

DATE: April 23, 2026

RECOMMENDATION:

It is recommended that the Monterey County Workforce Development Board (MCWDB) concurs with the April 16, 2026, Executive Committee recommendation to review and approve the 2026-2028 Strategic Plan.

BACKGROUND/DISCUSSION:

For the Board Retreat in October 2025, MCWDB obtained the facilitation services of Tressa Dorsey, the founder and president of TAD Grants, a company that specializes in professional development training, grant writing, and technical assistance to workforce organizations. She reviewed prior strategic planning documents and provided basic information to develop a 2026-2028 Strategic Plan for the MCWDB.

Since the Board Retreat, MCWDB staff have continued the planning process as it relates to Goal #2, Board Recruitment and Retention, and have added Goal #5 to address the need for a fundraising strategy.