



Board of Supervisors

August 11, 2026

Agenda Item: 27

County Administrative Office & Public Works, Facilities and Parks

Referral 2025.13
Countywide Asset Naming Policy

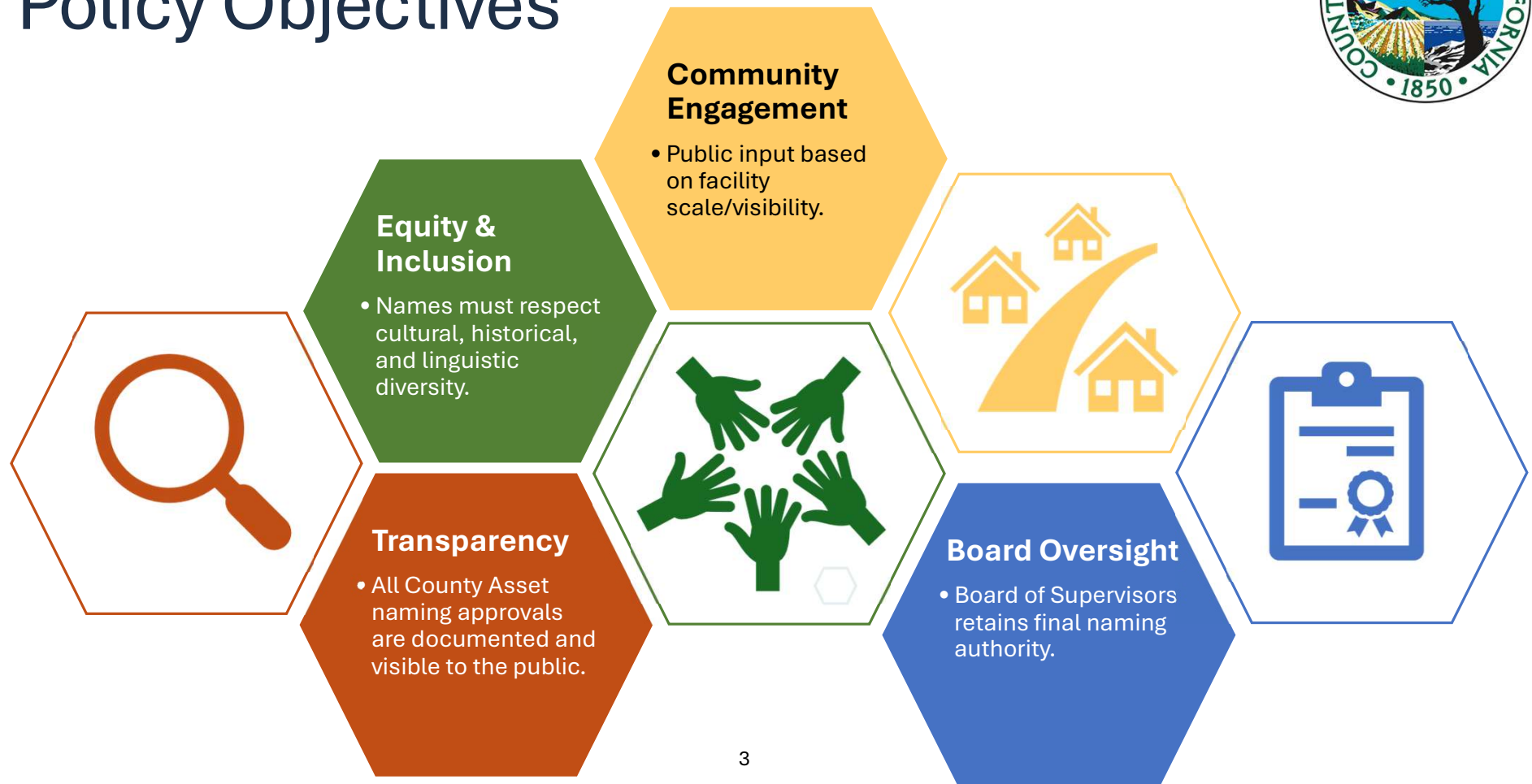


Referral 2025.13

“establish a formal policy and procedure to guide the naming of all county facilities, ensuring transparency, consistency, and public engagement.”



Policy Objectives





Current Policies and Opportunities

Functional &
Mission-
Aligned
Naming

Fundraising &
Donor
Recognition

Parks
Donation
“Policy”

Honorary
Naming

Geographic &
Community
Naming

Board
Referrals

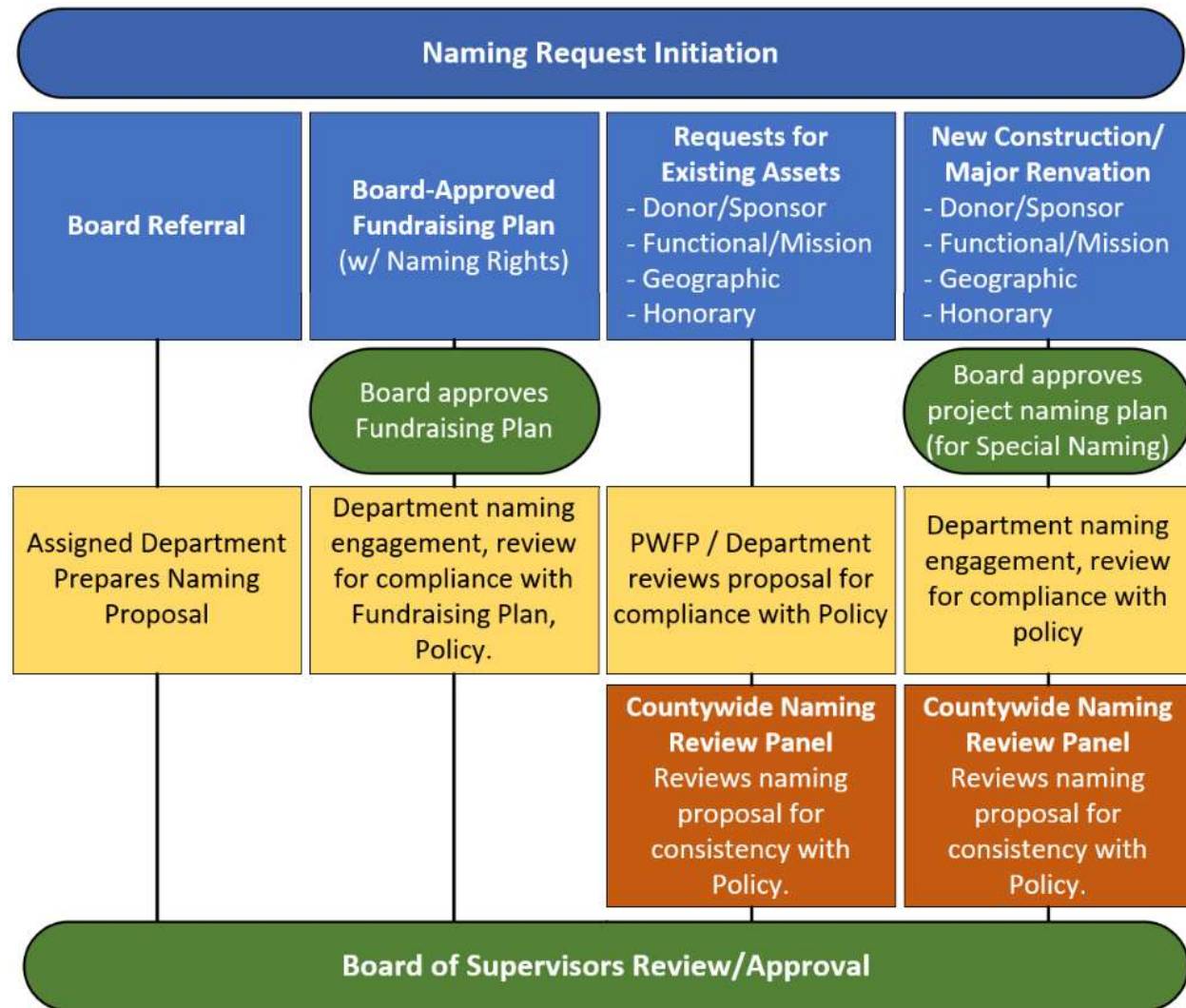
County
Department
Initiatives

Board Policy Manual

G-148
Public
Memorialization
Requests

G-149
Natividad
Donors
Policy

Comprehensive County Asset Naming Policy





Feedback | Discussion