

**Before the Board of Supervisors in and for the
County of Monterey, State of California**

Resolution No.:

Adopt a resolution recognizing September 15, 2024, through October 15, 2024, as Hispanic Heritage Month in Monterey County.

WHEREAS, In 1968, Congress established the week of September 15 as National Hispanic Heritage Week under President Lyndon B. Johnson; and

WHEREAS, In 1987, Representative Esteban Torres of California submitted a bill to expand Hispanic Heritage Week into Hispanic Heritage Month; and

WHEREAS, In 1988, Congress expanded the observation of Hispanic Heritage Week to a full month under President Ronald Reagan; and

WHEREAS, From September 15 and ending on October 15 the United States celebrates Hispanic Heritage Month. These dates correspond with the independence of several Latin American countries, Costa Rica, El Salvador, Guatemala, Honduras, Nicaragua, Chile and Mexico; and

WHEREAS, Hispanic Heritage Month is celebrated across the nation and Monterey County with ceremonies and activities organized by libraries, corporations, government agencies, museums, community groups, schools, and churches to honor the rich diversity of our Latino American communities; and

WHEREAS, We remind ourselves of the enduring history, culture, and traditions these citizens bring, and the invaluable contributions Latinos have made and continue to make in Monterey County; and

WHEREAS, Latinos foster a deep commitment to family, community, enduring work ethic, and perseverance to succeed; and

WHEREAS, The organization Tradición por Siempre, a 501(c)(3) non-profit officially established in 2023. While we have been collectively organizing El Grito festivities for over two decades, last year marked our first event under our own banner; and

WHEREAS, El Grito has grown into a significant cultural celebration in the Salinas community, drawing between 10,000 and 40,000 attendees. The event is held annually over two days, with the festival taking place on Sunday, September 15th, and the parade on Saturday, September 14th. Both events aim to celebrate Mexican heritage and bring together the community in a vibrant, family-friendly environment filled with traditional music, food, and entertainment; and

WHEREAS, We celebrate and conserve the extensive contributions of our people to the success of local agriculture, education, art, hospitality and government.

NOW, THEREFORE BE IT AND RESOLVED, that the County of Monterey Board of Supervisors, on behalf of the County and all of the residents thereof, proclaim September 15, 2024, through October 15, 2024 as **Hispanic Heritage Month** in Monterey County, which provides our residents with an opportunity to recognize and celebrate the achievements, contributions, cultures, and rich history of Latinos in our county and beyond.

PASSED AND ADOPTED this _____ day of _____, 2024, by the following vote, to wit:

AYES:

NOES:

ABSENT:

I, Valerie Ralph, Clerk of the Board of Supervisors of the County of Monterey, State of California, hereby certify that the foregoing is a true copy of an original order of said Board of Supervisors duly made and entered in the minutes thereof of Minute Book _____ for the meeting on _____, 2024.

Dated:

Valerie Ralph, Clerk of the Board of Supervisors
County of Monterey, State of California.

By _____
Deputy