

---

# Jeff Wardwell

---

---

January 21, 2022

Luis A. Alejo  
Supervisor, 1<sup>st</sup> District  
Monterey County  
168 West Alisal St., 2nd Floor  
Salinas, CA 93901

Supervisor Alejo:

I humbly submit this CV for your consideration of appointment to the Behavioral Health Commission for Monterey County representing District 1. Over the last several decades, beginning as a community volunteer, and then in public safety for almost twenty years, I have been able to gain invaluable insight into the needs of the community we serve. I have, and continue to work to help reshape our community's delivery of services to meet its intended purpose for the future.

Unfortunately, this is an area that touches my family as well. In 2010, we lost my nineteen-year-old cousin to deep depression. She fought for many years, and we were fortunate to have many resources locally, as well as to the north to help, but in the end, she fell victim to this horrible, debilitating illness. I miss her everyday and there isn't a moment that goes by that I don't obsess over the details and why we couldn't save her. Her parents gave everything to this. Not a stone left unturned and not an ounce of love wasted. I can't even begin to understand what loss like that feels like. I have three girls of my own that I would gladly give it all for, but I feel like I would lose my mind if one of them were taken. What about those who don't have even a thread of that support? How many have we lost that could have been helped? This is what motivates me to ask for this appointment. That if in some way my efforts help ensure that even just one family never has to endure that type of unsurmountable loss, it is worth every inch of the effort.

Along with our youth, the adult population of the region are heavily affected by this issue and incredibly underserved. The homeless, migrant farmworkers and their families, our seniors, and of course our cherished veterans who deserve the very best from us all fall victim to this, which is why I want to help.

Please let me know if I can provide any additional information. I can be reached anytime by email at [jwardwell@gmail.com](mailto:jwardwell@gmail.com), or on my cellphone at 831.333.6844. Thank you so much for your time and consideration. I graciously look forward to speaking with you about this position.

Respectfully,



---

# Jeff Wardwell

506 Manor Drive, Salinas Ca 93901 – 831.333.6844 – jdwardwell@gmail.com

---



---

Born January 5, 1980 (42yrs) in Salinas, California at Salinas Valley Memorial Hospital.

Currently resides in Salinas, California with his wife and three daughters.

Community leader with life-long ties to the area through business, philanthropic, and civil engagement.

Dedicated volunteer and advocate for the mitigation of social, behavioral and environmental determinants of health.

17 year service record in Monterey County Emergency Services as a Firefighter / EMT / Paramedic.

---

[linkedin.com/in/jeff-wardwell-331a397a/](https://www.linkedin.com/in/jeff-wardwell-331a397a/)

[facebook.com/jeff.wardwell.50](https://www.facebook.com/jeff.wardwell.50)

[twitter.com/JeffDWardwell](https://twitter.com/JeffDWardwell)

[instagram.com/jeffwardwell/](https://www.instagram.com/jeffwardwell/)

## **Behavioral Health Commission**

Accomplished leader with over 20 years of experience in healthcare delivery and deep ties to Monterey County. Strong institutional knowledge of both the local health care system and the delivery of social services. Broad expertise in leadership, governance, and the focused application of resources, both governmental, as well as strategic philanthropy. Well versed in the wellness needs of the community through 17 years experience as a prehospital healthcare provider in Monterey County. There is also a local, personal family impact in the realm of behavioral health.

## **EXPERIENCE**

### ❖ **Salinas Valley Memorial Healthcare System** 2020-present

#### *Chief Philanthropy Officer*

Reporting directly to the President/CEO of Salinas Valley Memorial Healthcare System, the CPO serves as the Chief Executive of the Salinas Valley Memorial Hospital Foundation. In my role as the Chief Philanthropy Officer, my primary responsibility is to lead and strengthen a comprehensive philanthropy program in support of the Healthcare System's vision, mission, and goals, which is to meet the health & wellness needs of the region and ensure equity and inclusion in its delivery.

### ❖ **Salinas Valley Memorial Healthcare System** 2019-present

#### *Director of Community and Donor Relations*

Responsible for planning and implementing effective major and planned gift cultivation and solicitation, while assisting the Chief Philanthropy Officer in managing the functional stakeholder teams involved. Actively manages a portfolio of donors and donor prospects with five-to-seven figure capacity. Current role requires close work with Healthcare System Executive Leadership, Clinical Leadership, staff and the Foundation Board to carefully identify approved potential programs and projects for major gift support. Engages prospects and donors in giving to SVMHF strategic priorities including current and future campaign efforts, and to unrestricted and restricted giving programs. As part of the leadership team of the Foundation, duties include collaboration on the design, implementation and management of the department's budget as well as all other financial operations.

- Successfully solicited the Foundation's largest single gift of \$1.5 Million in the first thirty days of employment.
- Successfully cultivated a current multi-generational, 3-decade major gift donor, raising their giving level over 65% to \$500,000 in just two months.
- Operational lead on a \$3 million capital campaign to expand the Taylor Farms Family Health & Wellness Center which successfully raised over \$3.1 million in just 140 days.

---

# Jeff Wardwell

506 Manor Drive, Salinas Ca 93901 – 831.333.6844 – jdwardwell@gmail.com

---

- Successfully led the implementation of a comprehensive Major Gifts program, facilitating a portfolio of over 100 donors qualified above \$25k.
- In collaboration with staff leadership, I effectively and efficiently managed the overall functions of the Foundation, including resource management, budget planning and oversight, as well as organizational strategic planning.

- ❖ **Salinas Valley Memorial Healthcare System** 2017-2020  
*Subject Matter Expert / District Board Sub-Committee*  
Working with Healthcare System Executive and Medical Leadership, as well as District Board Members, I provided collaborative, focused recommendations regarding community outreach and health equity the Salinas Valley as a member of the Community Advocacy Committee.
- ❖ **Salinas Valley Memorial Hospital Foundation** 2017-2019  
*Board Chair*  
Responsible for leading the governance decisions and overall function of the Foundation and its Board. While in this role, facilitated two staff leadership changes, an office relocation, and a hard pivot over 2 years from event fundraising to a major gift operation which produced a 70% increase in fundraising revenue in the first fiscal year.
- ❖ **Salinas Valley Memorial Hospital Foundation** 2014-2016  
*Vice Chair / Governance*  
Led oversight of governance, compliance and legal engagement of the nonprofit, as well as the evaluation, cultivation and solicitation of existing and new Board membership.
- ❖ **Salinas Valley Memorial Hospital Foundation** 2013-2019  
*Member of Executive Committee / Assistant-Vice Chair Governance & Member-at-Large*  
Assisted leadership with decisions regarding Foundation operations, governance, finance, as well as other essential Foundation business and strategic planning. Led the charge for Board diversity and strategic planning with regard to succession of leadership.
- ❖ **Monterey County Regional Fire Protection District** 2003-2020  
*Engineer / Paramedic*  
Knowledgeable and experienced in the dynamics of healthcare and the socioeconomic spectrum of our community. Developed critical leadership skills and tactics such as relationships by objectives, conflict resolution, critical analysis and decision making, as well as the understanding of how attributes like command presence can bring levity and control to any challenging situation. Leadership roles included Company Officer, Administrative Coordinator, Search & Rescue Team Lead and Paramedic.
- ❖ **36 North Properties Inc** 2011-present  
*Owner / Partner*  
As a partner, energy is focused on facilitating company-wide strategic planning, overseeing the budget, as well as staying apprized of current labor regulations and policy initiatives. Developed a strong understanding of Federal, State and local policy. Witnessed firsthand, real social determinants of health, the barriers that a large portion of our population experience, both from an economic standpoint, as well as the need for education on access to the many services currently provided in the area.

---

# Jeff Wardwell

506 Manor Drive, Salinas Ca 93901 – 831.333.6844 – jdwardwell@gmail.com

---

## **EDUCATION**

- ❖ Graduate – Salinas High School 1995-1998
- ❖ Associates Degree – Monterey Peninsula College 2011-2013
  - Fire Protection Technology
- ❖ CSU Transfer Student – Hartnell College 2019-Current
  - Currently working towards a transfer to California State University Monterey Bay for a Bachelor of Science in Collaborative Health and Human Services.

## **ADDITIONAL CERTIFICATIONS**

- ❖ Paramedic – NREMT/CAL/MCO
  - CPR, ACLS, PALS, PHTLS
- ❖ California State Incident Command System-400
- ❖ Federal Emergency Management Agency IS-700
- ❖ Federal Emergency Management Agency IS-800

## **COMMUNITY INVOLVEMENT**

- ❖ Habitat for Humanity Monterey Bay  
*Board Member* 2019-Present
- ❖ Salinas Downtown Rotary Club  
*Member* 2019-Present
- ❖ City of Salinas  
*District Appointee / Measure G* 2017-2021
- ❖ California International Airshow  
*Volunteer / Program Coordinator* 1990-2018
- ❖ California Rodeo Salinas  
*Volunteer* 1990-1998