



MEMORANDUM

TO: Workforce Development Board Executive Committee

FROM: Christopher Donnelly

SUBJECT: Approval of MCWDB's 2026-2028 Strategic Plan

DATE: April 16, 2026

RECOMMENDATION:

It is recommended that the Monterey County Workforce Development Board (MCWDB) Executive Committee reviews and approves the 2026-2028 Strategic Plan and forwards the recommendation to the full Board for consideration.

BACKGROUND/DISCUSSION:

For the Board Retreat in October 2025, MCWDB obtained the facilitation services of Tressa Dorsey, the founder and president of TAD Grants, a company that specializes in professional development training, grant writing, and technical assistance to workforce organizations. She reviewed prior strategic planning documents and provided basic information to develop a 2026-2028 Strategic Plan for the MCWDB.

Since the Board Retreat, MCWDB staff have continued the planning process as it relates to Goal #2, Board Recruitment and Retention, and have added Goal #5 to address the need for a fundraising strategy.

NEXT STEPS:

If the proposed 2026-28 Strategic Plan is approved by the Executive Committee, it will be forwarded to the full Board for consideration at its meeting on April 23, 2026.