

**Before the Board of Supervisors in and for the  
County of Monterey, State of California**

**Resolution No.:**

Adopt a resolution **declaring every July as Bebe Moore Campbell National Minority Mental Health Awareness Month in Monterey County** and recognizing the **Village Project, Inc.**, for its local and statewide efforts to provide services in and to unserved or underserved communities of color.

**WHEREAS**, in May 2008, inspired by the actions of the late renown African American Author and Mental Health Activist Bebe Moore Campbell, the U.S. House of Representatives declared the month of July as **Bebe Moore Campbell National Minority Mental Health Awareness Month**; and

**WHEREAS**, Bebe Moore Campbell focused much of her advocacy on developing culturally affirming strategies and programs to greatly reduce stigma regarding mental health treatment among African Americans and other people of color; and

**WHEREAS**, Bebe Moore Campbell co-founded the Urban Los Angeles Chapter of NAMI, and as a result, became a change agent and revolutionized ways in which mental health is approached in communities of color as evidenced by the creation of the statewide multi-agency collaborative called the California Reducing Disparities Project (CRDP); and

**WHEREAS**, **The Village Project, Inc.**, headquartered in Seaside, Monterey County, since its founding the same year as the start of **Bebe Moore Campbell National Minority Mental Health Awareness Month**, 2008, has diligently and effectively reduced stigma in African American and other communities of color in the vein of Bebe Moore Campbell’s activism and advocacy through its culturally affirming and effective provision of services; and

**WHEREAS**, **The Village Project, Inc.**, through its ongoing Lucille Hralima Mental Health Education Series and, currently, through a youth-led youth-organized program called “MindShift” sends specially trained Youth “Mental Health Ambassadors” into schools to talk about mental health and reduce stigma among their peers; and

**WHEREAS**, **The Village Project, Inc.**, introduced Monterey County to the term “Community Defined Practices” as a means of gaining respect for the healing practices within communities of color and advocating for those practices to become more widely accepted.

**NOW, THEREFORE BE IT RESOLVED**, that the County of Monterey Board of Supervisors on behalf of all the County and its residents thereof, hereby declares **every July as Bebe Moore Campbell National Minority Mental Health Awareness Month** in Monterey County and recognizes **The Village Project, Inc.** for its local and statewide efforts to provide services in and to unserved or underserved communities of color.

**PASSED AND ADOPTED** on this \_\_\_ day of \_\_\_ 2025, upon motion of Supervisor \_\_\_\_\_, seconded by Supervisor \_\_\_\_\_ by the following vote, to-wit:

AYES:  
NOES:  
ABSENT:

I, Valerie Ralph, Clerk of the Board of Supervisors of the County of Monterey, State of California, hereby certify that the foregoing is a true copy of an original order of said Board of Supervisors duly made and entered in the minutes thereof of Minute Book \_\_\_ for the meeting on \_\_\_\_\_.

Dated:

Valerie Ralph, Clerk of the Board of Supervisors  
County of Monterey, State of California

By \_\_\_\_\_  
Deputy