# **GAYLE E. PITMAN, PH.D.**

#### **SUMMARY**

25+ years of community college higher education experience, ranging from ground-level classroom instruction, curriculum development, and student support to high-level educational planning, research, strategic planning, accreditation, and policy leadership. Focus on equity and student success.

#### **CURRENT AND RECENT WORK EXPERIENCE**

Vice President of Institutional Equity, Effectiveness, and Success (July 2024-present)
Associate Vice President of Institutional Equity, Effectiveness, and Success (April 2023-June 2024)
Hartnell College

In this role, I serve as a Cabinet-level leader responsible for advancing institutional planning, accreditation, research, and data-informed decision-making to improve student success and equity. I oversee strategic initiatives, assessment of institutional outcomes, and the integration of equity frameworks into policies and practices, ensuring the college's mission, vision, and goals are met effectively and transparently.

**RESEARCH:** Develops and implements an institutional research strategy that reflects the District's commitment to equitable access, educational progression, completion of educational goals, and success. Leads a team of institutional research professionals in compiling, analyzing, and communicating data to guide policy development, educational programming, and student support services that advances student success and equity. Works with stakeholders across the college to foster a data-informed and data-engaged culture.

**STRATEGIC PLANNING:** Serves as the lead in all college-wide planning efforts, including strategic planning, strategic enrollment management planning, and integrated program-level planning and resource allocation. Led the college-wide effort to review and revise the institution's mission, vision, values, and strategic plan.

**EDUCATIONAL POLICY, INITIATIVES, AND GOVERNANCE:** Currently leading the college's One Hartnell initiative, which encompasses the institution's Achieving the Dream work, our Caring Panthers initiative with the Institute for Evidence-Based Change, and our student outreach and onboarding reform efforts in partnership with Swim Digital. Provides research and planning support for various initiatives and legislative mandates, including AB 705

implementation and AB 1805 compliance, Guided Pathways implementation, dual enrollment efforts, AB 928 implementation, and statewide transfer initiatives. Maintains knowledge of relevant California Education Code sections, Title 5 regulations, CCCCO guidelines, and District board policies and administrative regulations.

**EQUITY, GUIDED PATHWAYS, AND HSI:** Provides direction to the Dean of Equity and Pathways to ensure a seamless educational journey for all students. Ensures an integrated alignment of Diversity, Equity, Inclusion, and Belonging (DEIB) efforts across the college. Provides guidance and direction to the Director of HSI Initiatives to develop and execute an HSI grants and funding strategy, develop and sustain a culture of servingness for our Latinx student population, build and maintain relationships with community partners, and complete all federal reporting requirements. Sets a vision focusing on strengthening the college's capacities by building equitable systems of teaching and student services that increase the academic success of Hispanic and other low-income students.

**STRATEGIC ENROLLMENT MANAGEMENT:** Led a cross-functional team to develop the college's Strategic Enrollment Management plan. Currently serving as a member of the Strategic Enrollment Management committee. Facilitated the development and utilization of strategic enrollment management and strategic scheduling data tools.

**INSTITUTIONAL EFFECTIVENESS/ACCREDITATION:** Provides leadership and guidance for program review, resource allocation, outcomes assessment, and other key processes in institutional planning, institutional accountability, effectiveness and decision-making. Leads all regional accreditation efforts, including reaffirmation, Quality Focus Essays, Substantive Changes, and periodic reports, as well as providing monitoring, tracking and support for specialized program accreditations. The VP serves as the regional Accreditation Liaison for the District and performs related work as required.

**BUDGET OVERSIGHT:** Provides oversight over a \$2 million operating budget and \$11 million of grant, categorical, and one-time dollars. Created alignment between initiatives, grants, and other collegewide efforts and our college's goals and strategic plan as well as the CCCCO Vision 2030. Reported allocation and expenditure activities and outcomes to federal, state, and private funders.

**COMMUNITY PARTNERSHIPS:** Developed and maintained relationships and partnerships with community organizations, including the Monterey County Business Council, the Monterey County Office of Education, regional transfer institutions (e.g., CSU Monterey Bay and the University of California at Santa Cruz), and local nonprofit organizations.

# Acting Vice President of Academic Affairs Hartnell College (October-December 2023)

Provided short-term leadership over the Office of Academic Affairs during a period of administrative transition. Met regularly with the Academic Deans to provide guidance and support regarding course scheduling, enrollment management, faculty hiring processes, curriculum development, program review, and operational issues.

#### Dean, Planning, Research, & Institutional Effectiveness Sacramento City College (2020-2023)

**RESEARCH:** Led a team in designing, coordinating and implementing an equity- and student success-driven research strategy for the college. Communicated key research findings to the college, the Board of Trustees, and the public using a variety of methods, including research reports, briefs, infographics, presentations, and interactive data dashboards. Served as a tri-chair for the college's Planning, Research, and Institutional Effectiveness committee.

**STRATEGIC PLANNING:** Facilitated high-level college strategic planning, as well as area-specific annual planning efforts. Led a team in revising the college's mission, vision, and values. Worked with Instructional and Student Services areas to align unit, program, and area goals with college goals and strategic priorities. Worked closely with the college President and the College Council to develop five-year strategic goals, indicators of achievement, targets, strategies, and evaluation processes. Ensured that all college operational and tactical plans were aligned and crosswalked with the College Strategic Plan.

**STRATEGIC ENROLLMENT MANAGEMENT:** Co-wrote the college's current Strategic Enrollment Management plan to address rapidly declining enrollments. Co-chaired the Strategic Enrollment Management team in its efforts to boost student enrollments, particularly among Black/African American students. Facilitated the development and utilization of strategic enrollment management and strategic scheduling data tools.

**GRANTS:** Provided oversight over \$10 million of college-level grant activity, including grant application, budget, research, and project management support. Created alignment between initiatives, grants, and other collegewide efforts and our college's goals and strategic plan, the district strategic plan, and the CCCCO Vision for Success. Reported grant activities and outcomes to federal, state, and private funders.

**STRATEGIC FINANCIAL PLANNING:** In collaboration with the Vice President of Administration, made systemic changes to the college's integrated planning and resource request system to improve effectiveness. Worked with Instruction and Student Services to track outcomes and provide accountability for various categorical and one-time funding streams, including Student Equity and Achievement Program funding, Strong Workforce funding, and COVID-19 relief funds.

**PROGRAM EVALUATION/INSTITUTIONAL EFFECTIVENESS:** Provided support for program review, resource allocation, student learning outcomes assessment, and other key processes in institutional planning, institutional accountability, effectiveness and decision-making. Led program review redesign efforts in Instruction and in Student Services. As the college Accreditation Liaison Officer (ALO), provided leadership over the college's accreditation activities, including the Institutional Self-Evaluation Report process, annual reporting requirements, and substantive change processes. Served as a member of the 2021-2022 ACCJC Standards Review Team. Served as a Partnership Resource Team (PRT) member for Grossmont College under the Institutional Effectiveness Partnership Initiative (IEPI). Slated to serve as an ACCJC peer review team member for Moorpark College starting in Spring 2023.

**EDUCATIONAL POLICY, INITIATIVES, AND GOVERNANCE:** Served as the college's Participatory Governance Process Coordinator, ensuring that the college is aware of and adhering to participatory decision-making processes. Provided leadership and oversight over the college's major revision of its Governance Guide. Led the college's work with Achieving the Dream in data and research capacity building efforts, strategic enrollment management planning, and organizing college initiatives using the Completion by Design loss-momentum framework. Led efforts to redesign the college's governance and standing committee structure. Provided research and planning support for various initiatives and legislative mandates, including AB 705 implementation and AB 1805 compliance, Guided Pathways implementation, and dual enrollment efforts. Maintained knowledge of relevant California Education Code sections, Title 5 regulations, CCCCO quidelines, and District board policies and administrative regulations.

Professor, Psychology Sacramento City College (2001-2020)

**Academic Senate President (2018-2020)** 

**EDUCATIONAL POLICY, INITIATIVES, AND GOVERNANCE:** Served as the official spokesperson and advocate for the faculty in academic and professional matters. Advocated for equitable and anti-racist faculty hiring processes to be codified in the District Faculty Hiring Manual. Authored college, district, and state-level resolutions focused on student equity, online education, remedial educational reform, and data governance. Testified before the California state legislature on a range of educational policy issues, including AB 705, community college mental health services, parental leave policies, community college funding, and online education.

Faculty Research Coordinator/
Student Learning Outcomes Coordinator
(2015-2018)

**RESEARCH:** Worked under the direction of the Dean of Planning, Research, and Institutional Effectiveness to develop and implement a faculty research agenda focused specifically on equity and student success. Led course success data workshops for instructional faculty and student services-focused data workshops for student services faculty and classified professionals. Utilized various forms of data storytelling, including reports, data dashboards, Power Point presentations, and infographics. Served as a member of the college's Institutional Review Board (IRB), evaluated external research proposals and provided feedback and recommendations.

**PROGRAM EVALUATION/INSTITUTIONAL EFFECTIVENESS:** Coordinated development, analysis, and reporting of student learning outcomes across the college. Collaborated with the Dean of Planning, Research, and Institutional Effectiveness in writing the Student Learning Outcomes Institutional Effectiveness report, ACCJC annual reports, and reports submitted to the state Chancellor's office. Provided support to instructional departments undergoing Program Review.

**EDUCATIONAL POLICY, INITIATIVES, AND GOVERNANCE:** Worked with faculty on a variety of college- and district-wide research initiatives, particularly student equity, AB 705 implementation, online education, and Guided Pathways. Under the direction of the Dean of

Equity and Student Success, led a multi-constituency equity team in preparing, writing, and submitting the Student Equity/SSSP/BSI plan and SEAP plan to the state chancellor's office, integrating three major statewide initiatives. Participated on the college's student equity coordinators team to implement high-impact equity interventions. Served on the statewide Data and Governance Committee.

Department Chair, Psychology (2004-2007; 2013-2014) Coordinator, Women and Gender Studies (2004-2015)

**CURRICULUM DEVELOPMENT:** Led department-wide curriculum revision efforts as part of program review. Created new curriculum for the department to meet students' educational and programmatic needs.

**COURSE SCHEDULING:** Developed course schedules in collaboration with the area dean and the deans of the outreach centers. Coordinated across departments to schedule courses in the Women and Gender Studies department.

**PLANNING**: Led department-level annual unit planning and resource request processes. Participated in department-level full-time and adjunct faculty hiring efforts.

**OUTREACH AND STUDENT ENGAGEMENT:** Led outreach and student engagement activities for prospective and declared majors.

**INTERSEGMENTAL COORDINATION:** Maintained connections with local K-12 partners as well as CSU and UC faculty. Participated in course articulation and alignment efforts, including statewide C-ID meetings. Led efforts to develop an associate's degree for transfer (ADT) in Psychology.

#### **EDUCATION**

**Ph.D. in Clinical Psychology, Psychology of Women Emphasis (1999)**California School of Professional Psychology, Alameda, California

M.A. in Clinical Psychology, Psychology of Women Emphasis (1996) California School of Professional Psychology, Alameda, California

**B.A.** Cum Laude in Clinical Psychology, Minor in Women's Studies (1994) Tufts University, Medford, Massachusetts

#### **COMMUNITY ENGAGEMENT**

**Steering Committee Member, Bright Futures**, Salinas, CA (2024-present)

California Community Colleges LGBTQ+ Advisory Committee, California (2023-present)

**Board Member, Gender Health Center**, Sacramento, CA (2012-2019)

Board Secretary, 2012-2016 Board Vice President, 2016-2019

**Community Advisory Board Member, Sacramento LGBT Community Center**, Sacramento, CA (2014-2019)

#### **AWARDS AND ACCOMPLISHMENTS**

**Leadership Monterey County Graduate,** Monterey County Business Council (2024)
Received award for participating in a 10-month educational program offering a focus on community issues, and preparing graduates to take on leadership roles in the region.

**Admin 201 Graduate,** Association for California Community College Administrators (2023)

Participated in 1-week intensive case study-based professional development program, which included a 360 leadership assessment using the Five Principles of Exemplary Leadership.

Research and Planning Group Summer to Summer Institute Graduate (2021)

Completed a 10-month immersive learning experience for institutional planning and research professionals focused on equity-minded leadership and social justice.

**Faculty Achievement Award**, Sacramento City College (2017)

Received award for excellence in teaching, community service, and outstanding leadership.

**Celebration of Excellence Award,** Sacramento City College (2006) Received award for outstanding service to the college.

#### **SPECIAL SKILLS**

Data visualization: Power BI, Quicksight, Tableau

**Digital workspaces:** Google Drive (Google Docs, Google Sheets, Google Slides); Microsoft

Teams; Zoom; Slack

Educational technological solutions: Ad Astra, Civitas, Degree Planner, Lightcast, Starfish

**Statistical software**: SPSS, NVivo

# PROFESSIONAL/INSTITUTIONAL MEMBERSHIPS AND SERVICE

#### **Research and Planning:**

Research and Planning (RP) Group (institutional membership)
Association for Institutional Research (AIR) (institutional membership)
California Association for Institutional Research (CAIR) (institutional membership)

## **Student Success and Equity:**

Excelencia in Education (Seal of Excelencia institutional awardee) Achieving the Dream (ATD) (institutional membership)

### **Professional Memberships:**

LGBTQ Leaders in Higher Education Association of California Community College Administrators (ACCCA) American Psychological Association (APA)

#### **PROFESSIONAL REFERENCES**

Mr. Michael Gutierrez Superintendent/President, Hartnell College mjgutierrez@hartnell.edu (831) 755-6900

Dr. Albert Garcia President, Sacramento City College garciaaj@scc.losrios.edu (916) 558-2226

Trimeka Benjamin President and CEO, Swim Digital Group <u>tbenjamin@swimdigitalgroup.com</u> (813) 786-2180

Dr. Lenore Rodicio
Strategy Coach, Achieving the Dream
Senior Fellow, Aspen Institute College Excellence Program
Fellow, Complete College America
(786) 877-2434
<a href="mailto:lenore-red">lrodicio@achievingthedream.org</a>