

Cary Swensen, MA

Educator & Academic Leader

Exceptional educator and leader with a strong background in hands-on teaching within private school, high school, and numerous other environments. Equipped with 15+ years of experience as a Business Owner of a company providing programmatic educational solutions to diverse students of all ages, capable of understanding large-scale, program-level academic needs as well as individual learning strategies for one-on-one, small group, and classroom-based teaching. Unmatched passion for student development and success with a strong focus on diversity, inclusion, and awareness. Strong ability to teach via remote settings, creating video lessons to teach students with Zoom and Google Classroom.

Career Experience

Owner, Sylvan Learning Center of Salinas, Kiwi Scholar, Inc.

2/2009 to Present

Lead the ownership and daily operation of the Sylvan Learning Center of Salinas to provide programmatic educational services to students of all ages in reading, writing, and effective study skills.

- Adapt curriculum towards remote-based education in response to COVID-19, successfully creating impactful video lessons for online teaching with Zoom and Google Classroom.
- Manage a cross-functional team during daily operations, building top-performing team of up to 10 Managers and Teachers through staff hiring, training, development, and leadership.
- Drive consistent business development and growth via financial management, achieving continuous monthly revenue growth.
- Deliver exceptional academic services, teaching, and instruction to achieve high rates of student retention rates averaged at six months, including working with Spanish-speaking students.
- Oversee program management for up to 80 active, concurrent student programs, conducting monthly parent meetings, program monitoring, and evaluation to ensure achievement of educational outcomes.
- Initiate productive collaborations with teachers, school officers, and parents via on-site visits to schools and transparent communications regarding student progress, fostering a multidisciplinary approach to student education and academic support.

Adjunct Instructor, Hartnell Community College

1/2021 to Present

Provide instruction in United States History to both Freshman on campus and Inmates at Salinas Valley State Prison and Correctional Training Facility (CTF).

- Create the curriculum for the students
- Adapt my teaching to meet the needs of the students
- Insure they learn how to read, write, and discuss history
- DSPS Instructor

Director of Education, BGA Education DBA Sylvan Learning

1992 to 2009

Directed program management efforts for up to 80 active student programs, serving as Director of Education prior to serving as the Owner (beginning 2009).

Additional teaching experience within a private high school setting (six years) as well as a Substitute Teacher (three years); served as the President of Salinas Steinbeck Rotary Club; Member of LULAC Council 2055; Seeds4STEM board members; Former Meals on Wheels of the Salinas Valley Board Member; Housing Advisory Committee Member; Former Measure G Committee Member

Education

Master of Arts, History University of Colorado

Bachelor of Arts, Education (Concentration: History) | Teaching Certificate

Endorsements: History & Social Studies, grades 4-12th

Western Washington University