

With more than four decades of operational and management experience, Clifford L. Fasnacht has developed a keen sense of adaptability in the service and construction communities. As an entrepreneur who successfully built Dougherty Pump & Drilling Inc. a general engineering and service business, and Pacific Purification Inc. a service and custom manufacturing business, where he works closely with his clients to design and build products for many applications worldwide.

Empathetically working to assure the client's needs are top priorities and to create the balance they want between ideas and reality. Clifford's attitude of no job is too small or too large, has propelled him to greater challenges.

His clients have ranged from mega corporation giants who include fertilizer manufacturers, aero space companies, pharmaceutical manufactures, and water treatment companies to private home owners.

Having grown up the son of a man who instilled great value learned from days of the great depression, he has the ability to design and produce products that are both effective and productive.

Clifford serves on several executive boards across the nation including past president of the nationally recognized Pacific Water Quality Association (PWQA), and the president of the Central Coast Builders Association. Clifford also serves on several task forces and education committee's for the Water Quality Association (WQA). Among his vast experience are numerous certifications and awards in the water treatment industry as well as water development, and he is also a charter member of the California Ground Water Association (CGA), and member of several trade related organizations.