

**AMENDMENT #2 TO AGREEMENT
BETWEEN
COUNTY OF MONTEREY
&
WE CREATE CONTENT CORPORATION**

This Amendment No. 2 is made to the Agreement for the provision of strategic marketing and communication plan, etc., by and between We Create Content Corporation, hereinafter “CONTRACTOR”, and the County of Monterey, a political subdivision of the State of California, hereinafter referred to as “County.”

WHEREAS, the County entered into an Agreement dated April 15, 2023 with a Not to Exceed amount of \$200,000 and a term date ending on April 14, 2024; and,

WHEREAS, the County amended the AGREEMENT on March 26, 2024 by adding two (2) additional years with a new term date ending on April 14, 2026 with Amendment No. 1; and

WHEREAS, the County and CONTRACTOR wish to amend the AGREEMENT by adding \$30,000 for a new not to exceed total of \$230,000 and extend the term of the Agreement to June 30, 2026; and

NOW THEREFORE, the County and CONTRACTOR hereby agree to amend the AGREEMENT in the following manner:

1. Section 2.0, “PAYMENT PROVISIONS”, shall be amended by removing “**The total amount payable by County to CONTRACTOR under this Agreement shall not exceed the sum of: \$200,000**” and replacing it with “**The total amount payable by County to CONTRACTOR under this Agreement shall not exceed the sum of: \$230,000**”.
2. Section 3.0, “TERM OF AGREEMENT”, shall be amended by removing “**The term of this Agreement is from April 15, 2023 to April 14, 2026**” and replacing it with “**The term of this Agreement will be from April 15, 2023, to June 30, 2026**”.
3. Except as provided herein, all remaining terms, conditions and provisions of the AGREEMENT are unchanged and unaffected by this AMENDMENT #1 and shall continue in full force and effect as set forth in the AGREEMENT.
4. A copy of the AMENDMENT shall be attached to the original AGREEMENT executed by the County on April 15, 2023.

IN WITNESS WHEREOF, the parties have executed this AMENDMENT #2 as of the last date opposite the respective signatures below.

COUNTY OF MONTEREY

By: _____
Contracts/Purchasing Officer

Date: _____

By: _____
Department Head (if applicable)

Date: _____

Approved as to Form
County Counsel Susan K. Blicht,
Acting County Counsel

Signed by:
By: Michael Whilden
Michael Whilden
Deputy County Counsel

Date: 2/27/2026 | 9:13 AM PST

Approved as to Fiscal Provisions

DocuSigned by:
By: Patricia Ruiz
Auditor/Controller

Date: 2/27/2026 | 9:46 AM PST

Approved as to Liability Provisions
Office of the County Counsel-Risk Management

By: _____
David Bolton, Risk Manager

Date: _____

CONTRACTOR

WE CREATE CONTENT CORPORATION

Signed By:
By: Sam Spadoni
(Signature of Chair, President, or Vice-President)
Sam Spadoni, President/Co-Owner

Date: 2/26/2026 | 4:07 PM PST
Name and Title

DocuSigned by:
By: Gabriel Rodriguez
(Signature of Secretary, Asst. Secretary, CFO, Treasurer, or Asst. Treasurer)
Gabriel Rodriguez, Co-Owner

Date: 2/26/2026 | 3:04 PM PST
Name and Title

*INSTRUCTIONS: If CONTRACTOR is a corporation, including non-profit corporations, the full legal name of the corporation shall be set forth above together with the signatures of two (2) specified officers per California Corporations Code Section 313. If CONTRACTOR is a Limited Liability Corporation (LLC), the full legal name of the LLC shall be set forth above together with the signatures of two (2) managers. If CONTRACTOR is a partnership, the full legal name of the partnership shall be set forth above together with the signature of a partner who has authority to execute this Agreement on behalf of the partnership. If CONTRACTOR is contracting in an individual capacity, the individual shall set forth the name of the business, if any, and shall personally sign the Agreement or Amendment to said Agreement.

¹ Approval by County Counsel is required

² Approval by Auditor-Controller is required

³ Approval by Risk Management is necessary only if changes are made in section 8