

Board of Supervisors

June 2, 2026

Agenda Item: 12



County Administrative Office & Public Works, Facilities and Parks

Referral 2025.13
Countywide Asset Naming Policy

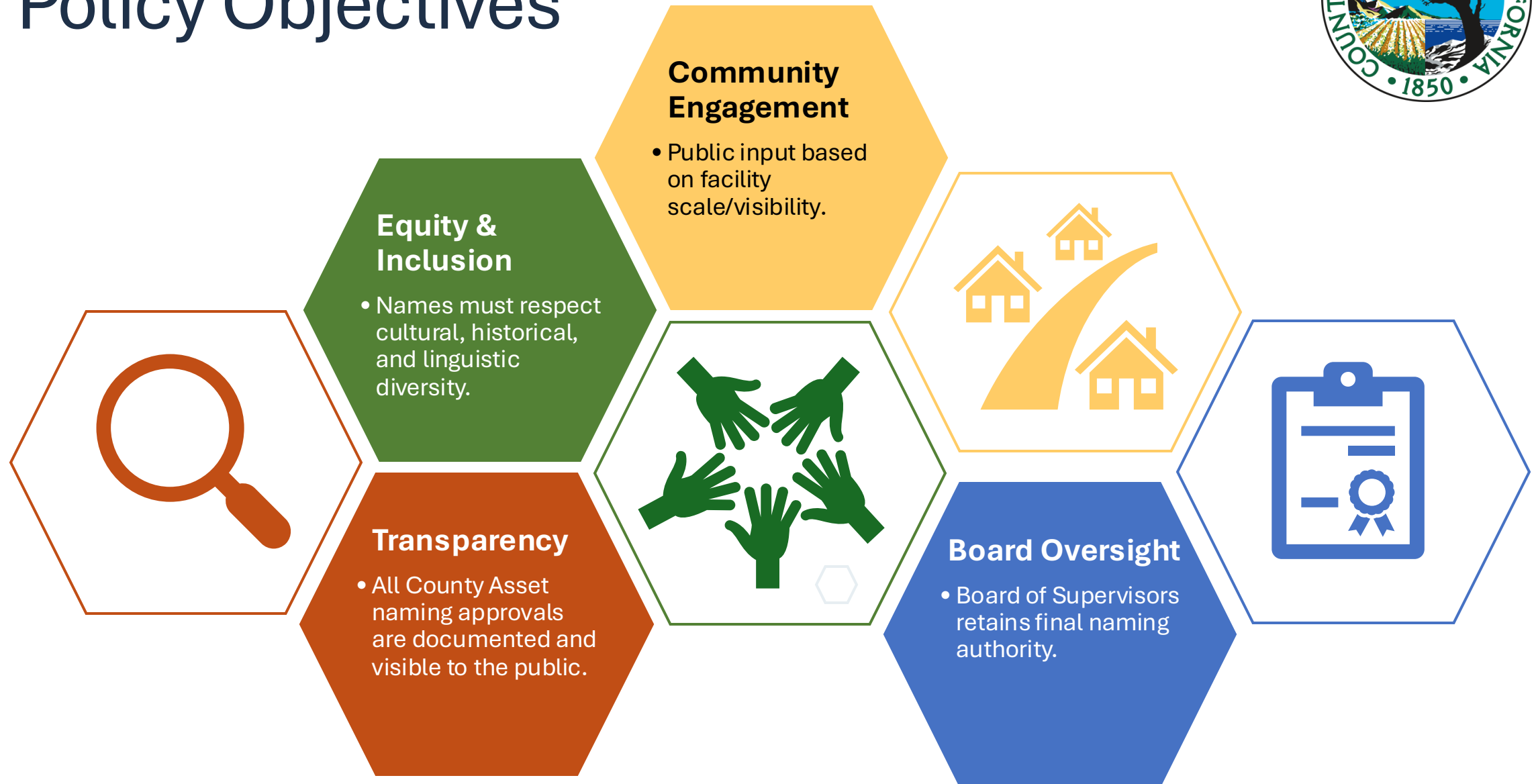


Referral 2025.13

“establish a formal policy and procedure to guide the naming of all county facilities, ensuring transparency, consistency, and public engagement.”



Policy Objectives





Current Policies and Opportunities

Functional & Mission-Aligned Naming

Fundraising & Donor Recognition

Parks Donation "Policy"

Honorary Naming

Geographic & Community Naming

Board Referrals

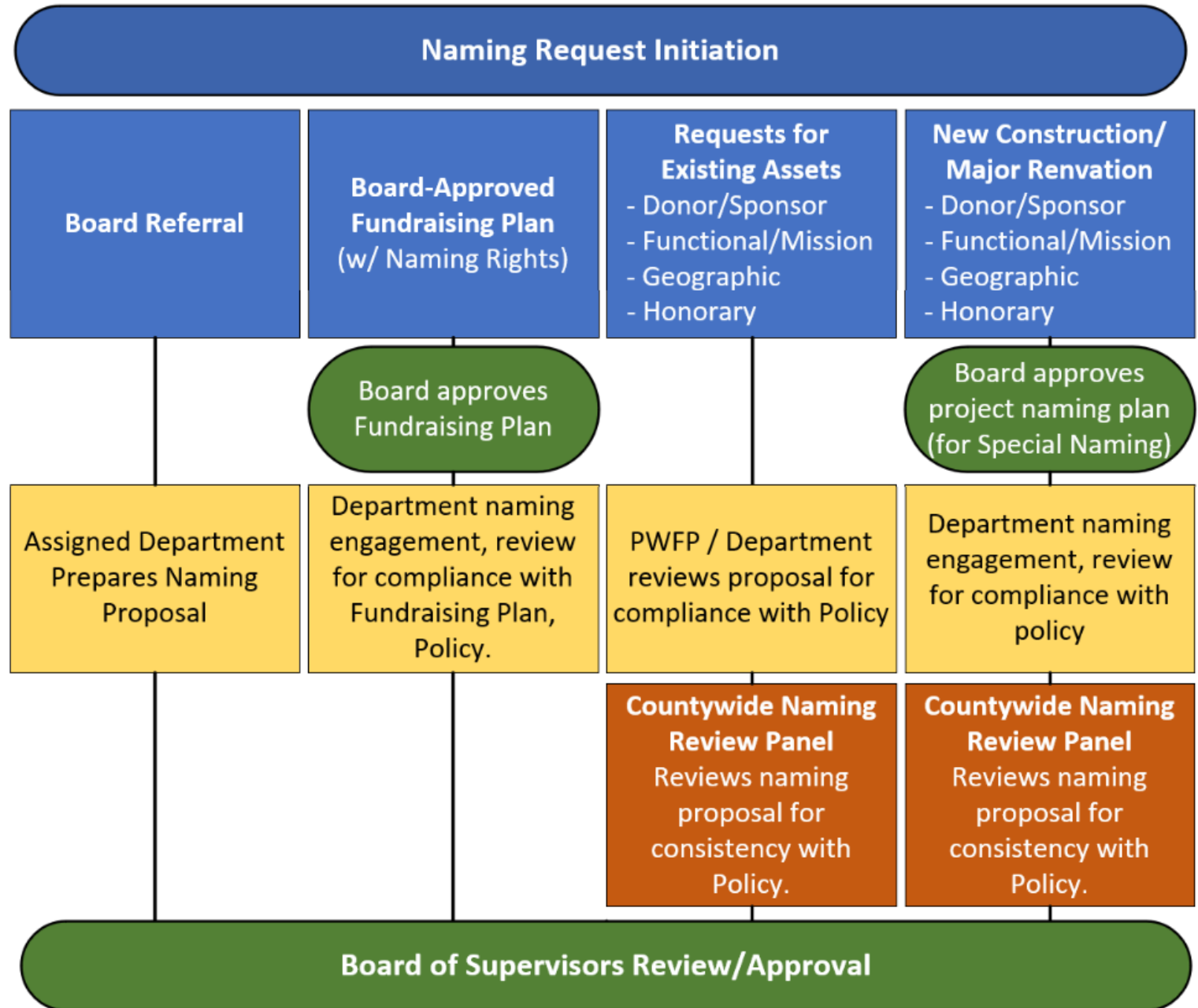
County Department Initiatives

Board Policy Manual

G-148
Public Memorialization Requests

G-149
Natividad Donors Policy

Comprehensive County Asset Naming Policy





Feedback | Discussion