

**Before the Board of Supervisors in and for the County of Monterey, State of California  
Resolution No.:**

Adopt a resolution proclaiming **October 21 – 25, 2024 as National Media Literacy Week in Monterey County.**

**WHEREAS**, misinformation and disinformation pose a significant challenge, and potential harm, to people as they are regularly required to make decisions on many critical issues, including politics, health, science or news events; and

**WHEREAS**, media literacy can promote civic engagement and social justice by empowering individuals to use media to raise awareness and advocate for change; and

**WHEREAS**, **October 21-25, 2024** has been designated as **National Media Literacy Week**, a time to raise awareness about the importance of media literacy and to promote media literacy education; and

**WHEREAS**, **National Media Literacy Week** highlights the crucial role, media plays in shaping our understanding of the world, and media literacy is essential for navigating the complex and ever-changing media landscape; and

**WHEREAS**, **National Media Literacy Week** promotes media literacy through education to help individuals to identify and resist misinformation, propaganda, and bias in media by encouraging and empowering individuals to become critical thinkers, responsible consumers, and effective communicators; and

**WHEREAS**, the supporters of Media Literacy and **National Media Literacy Week** include teachers, librarians, journalists, and public officials representing critical constituencies in the county, in the form of the Monterey County-based Media Literacy Coalition; and

**WHEREAS**, Monterey County was the first location in California to hold “Misinfo Day” that provided media literacy training for high school students and was modeled after the University of Washington's *Center for an Informed Public* annual event where students receive tools to help them verify information on platforms they visit; and

**WHEREAS**, the County of Monterey recognizes that media literacy training is essential to a healthy society and Media Literacy tools and trainings should be available to all persons.

**NOW, THEREFORE BE IT RESOLVED**, that the County of Monterey Board of Supervisors, on behalf of the County and all residents thereof, hereby proclaims **October 21-25, 2024 as National Media Literacy Week in Monterey County.**

**BE IT FURTHER RESOLVED**, that the County of Monterey Board of Supervisors encourages all residents to learn more about the importance of media literacy by participating in **National Media Literacy Week** activities.

**PASSED AND ADOPTED** this \_\_\_\_\_ day of \_\_\_\_\_, \_\_\_\_, by the following vote,  
to wit:

**AYES:**

**NOES:**

**ABSENT:**

I, Valerie Ralph, Clerk of the Board of Supervisors of the County of Monterey, State of California, hereby certify that the foregoing is a true copy of an original order of said Board of Supervisors duly made and entered in the minutes thereof of Minute Book \_\_\_\_\_ for the meeting on \_\_\_\_\_, 2024.

Dated:

Valerie Ralph, Clerk of the Board of Supervisors  
County of Monterey, State of California.

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By \_\_\_\_\_  
Deputy

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