



Submitted application for Economic Development Committee

Email *

[REDACTED]

This Form and its contents may be subject to the California Public Records Act, and as such may therefore be subject to public disclosure unless otherwise exempt under the act.

First Name *

Jenny

MI

Last Name *

Kuan

Address 1 *

California State University Monterey Bay

Address 2 (optional)

[REDACTED]

City *

[REDACTED]

State *

CA

Postal Code *

[REDACTED]

What district do you live in? *

District 4

What district do you want to serve in?

District 4

Some boards and commissions require membership to be racially, politically or geographically proportionate to the general public. The following information helps track our recruitment and diversity efforts.

Ethnicity

Gender

Primary Phone *

[REDACTED]

Alternate Phone

Please identify how you prefer to be contacted.

Email

Are you currently serving on a County of Monterey Board, Commission, Committee or other Community Advisory Group? *

No

Interests & Experiences

Please tell us about yourself and why you want serve

I'm an Associate Professor of Economics and Entrepreneurship at the College of Business at Cal State Monterey Bay where, since January, I am also the Executive Director of the Institute for Innovation and Economic Development (iIED). I study strategy and innovation and in addition to teaching classes on entrepreneurship, I also teach nonprofit management and a free, online class to demystify venture capital. I've been at CSUMB since 2019 and have served on the most recent Strategic Planning Committee for the university. As Executive Director of the iIED, I have been working to connect the faculty, staff, students with the business community to create synergies and opportunity for our local economy. We started a Winter Night Market on campus that brings dozens of local vendors onto campus alongside student entrepreneurs and musicians. Now in its third year, the event attracts over 700 students, faculty, and staff. We've learned that doing big, impactful activities like this require a lot of collaboration and hard work, including the involvement dozens of administrators and planners. The university aspires to be more open and interactive with the community, and I'm always looking for ways to engage with the business community to break down silos. We're bringing local businesspeople into the classroom to mentor students. We want our students to get used to talking to experienced managers and to see that there are people who want to help them launch their careers. Meanwhile, SCORE volunteers have worked with student teams in entrepreneurship class, giving them the benefit of their wisdom and experience. And a big end-of-year startup-pitch event brings entrepreneurs and startup-mentors onto campus to present their ideas and give feedback. But we're just getting started. There is so much more we can do to create new companies, new industries, and new jobs. We're long-time collaborators with DART, the Drones, Automation, Robotics, Technology initiative, and we're working with a new Mechatronics department on campus to provide even more possibilities for a trained and ready workforce. Before doing my PhD in Business, I was as a manufacturing engineer, and I'm excited to be exploring possibilities with the chair of the Mechatronics program, a fellow engineer! CSUMB has a goal of being more engaged with the local community. I have found that collaborating with other people and organizations are how new ideas are formed and implemented. I think the many different facets of the County represented on the Economic Development Commission present a great opportunity to make CSUMB a resource to Monterey County, and if I can be of use, I'd be happy to serve!

Please state the reason you would like to be a member of this board committee/commission/district.

As Executive Director of an Institute at Cal State Monterey Bay, I might be of service in bringing people together across organizational boundaries both inside the university and outside. I've been able to connect people to help make innovative things happen. Most of the things we've worked on at the Institute were not my idea. Rather, people approached us with ideas that were win-wins. Working with a broad cross-section of the County, as represented on the Economic Development Commission, would present enormous opportunities to create new collaborations and build on new ideas.

Have you served on an advisory group before?

Yes

If yes, please explain

I've served on nonprofit boards as well as advisory boards of small companies. I currently serve on the board of the Monterey Symphony.

How did you hear about the position?

Richard Vaughn and Wendy Root Askew

County of Monterey Policy - states that Commissioners are required to attend meetings on a regular basis. If appointed, will you be able to attend meetings regularly and devote the time necessary to fulfill your duties as a member *

Yes

Background Information

Upload a resume with the names, addresses, and dates of employers for the last five (5) years.

[View Resume](#)

Employer

California State University Monterey Bay

Job Title

Associate Professor

Occupation

faculty

Employer Address

[REDACTED]

Information Regarding Conflict of Interest and Filing of Statements of Economic Interests (Form 700)

State and local law requires that you abstain from participation in decisions that may affect your financial interest, including sources of income and interest in real property or investments. In addition, if appointed you may be required to fill out a disclosure statement that identifies certain of your financial interest beginning with the immediate 12 months period prior to your appointment.

In accordance with Government Code Sections 87313 and the County of Monterey's Conflict of Interest Code, this Board/commission/Committee/District, you may be required to file statements disclosing certain types of information so that the public can be made aware of potential conflicts of interest. The types of disclosures are:

- Investments
- Interests in Real Property Held by a Business Entity or Trust
- Investments Held by a Business Entity or Trust Income (other than loans and gifts)
- Income – Travel Payments, Advances, Reimbursements
- Income gifts
- Business Positions
- Commission Income Received by Brokers, Agents, and Salespersons
- Income and Loans to a Business Entity or Trust Income from Rental Property

If you have any questions regarding disclosure requirements, please contact the Clerk of the Board's office at 831-755-5066.

Please identify any specialized accommodations needed for equal participation:

N/A

I DECLARE, UNDER PENALTY OF DISQUALIFICATION AND TERMINATION, THAT ALL STATEMENTS IN THIS APPLICATION ARE TRUE AND COMPLETE TO THE BEST OF MY KNOWLEDGE.

Enter Your Initials *

jwk



EDUCATION

PhD Business and Public Policy, Walter A. Haas School of Business, UC-Berkeley
MS Industrial Engineering, Stanford University
BA International Relations, Stanford University

ACADEMIC POSITIONS

Associate Professor of Entrepreneurship and Economics, College of Business, California State University, Monterey Bay, 2023 – present
Executive Director of Innovation & Research, Institute for Innovation and Economic Development, Fall 2024 – present
Interim Executive Director of Innovation & Research, Institute for Innovation and Economic Development, Spring 2023
Assistant Professor of Entrepreneurship and Economics, College of Business, California State University, Monterey Bay, 2019 – 2023
Deputy Director of Innovation & Research, Institute for Innovation and Economic Development, 2021 – 2023
Research Affiliate, School of Media and Journalism, University of North Carolina, Chapel Hill, 2019 – 2020
CREATE Research Fellow, Kenan Institute for Private Enterprise, University of North Carolina, Chapel Hill, 2018-2019
Visiting Assistant Professor, Tulane University, A.B. Freeman School of Business, 2016-2018
Lecturer, Santa Clara University Leavey School of Business, 2015- 2016
Researcher, Stanford Institute for Economic Policy Research (SIEPR), 2004-2016
Post-Doctoral Fellow, Case Western Reserve University, 2010 – 2011
Research Fellow, Sloan Software Industry Center, Carnegie Mellon University, 2003-4
Research Fellow, Stanford Institute for Economic Policy Research (SIEPR), 2001-2003
Lecturer, Program in Public Policy, Stanford University, 2001-2003

TEACHING AND LEARNING

Courses taught at CSUMB

BUS 410 Designing New Ventures (Spring 2025)
BUS 451 New Business Formation and Finance (Fall 2023)
BUS 310 Entrepreneurship (Fall 2019-current)
Independent study: Digital Marketing (Spring 2021)
Independent Study: Women in Venture Capital (Spring 2021 - current)
BUS 433 Nonprofit Management (Fall 2021 – current)
BUS 694 Entrepreneurship and Strategy for MBAs (Fall 2021, 2025)

Courses taught at other universities

Capstone Strategy, undergraduate (2015-2018, Tulane University, Santa Clara University)
Corporate and Cooperative Strategy, undergraduate (2015-2018, Tulane, Santa Clara U.)
Strategic Management, MD-MBA (2018, Tulane)
Seminar in Public Policy Research (2001-2003, Stanford University)

Guest lectures

Biotechnology for Agriculture (BIO 306, JP Dundore-Arias) Fall 2020
Music Business (MPA 314, Lanier Sammons) Fall 2019, Fall 2020

Courses taken at CSUMB

CAHHSa Mentored Writing Group California Alliance for Hispanic-serving Social Science Advancement (2022-2023)
Course-based Undergraduate Research Experience (CURE), UROC (Summer 2020)
2020 Remote Teaching Summer Institute (Summer 2020)
CSU International Faculty Partnership Seminar (Summer 2020, postponed due to COVID)
Junior Faculty TLA workshop member (Fall 2020)
Sustainability TLA workshop member (Fall 2020)

Leadership in Teaching and Learning

UROC mentor 2024-present
2024 CSU Symposium on Teaching and Learning: Course-based research experiences (CUREs) in social science courses: Experience from Entrepreneurship
Developed Sports Management course (Fall 2023)
Co-developed Digital Marketing course (Spring 2021)
Academy of Management STR Division Teaching Committee Co-Chair (two-year appointment 2022-24)
Organizer: College of Business faculty research & teaching seminar (Fall, 2022)
Topics: Innovative experiments and lessons learned, guest research presentations and faculty research presentations
Organizer: College of Business faculty research seminar (Spring, 2022)
Topics: Guest research presentations and faculty research presentations
Organizer: College of Business faculty teaching seminar (Fall, 2021)
Topics: Innovative courses, lessons learned from online teaching that carry forward to in-person teaching, using research in teaching
Organizer: College of Business faculty teaching seminar (Summer 2020)
Topics: Teaching online-only courses, undergraduate research projects, project management systems, writing teaching cases as class assignments, transitioning to Canvas, overview of new syllabus template
Organizer: College of Business faculty research seminar (Spring 2019)
Topics: Multi-sided platforms and nonprofit organizations, effectuation and design thinking, sports settings for business research, datasets for class projects

DISCOVERY, CREATION & INTEGRATION

Peer reviewed academic journals

Jennifer Kuan and Stephen Diamond, 2024, “The market for carbon offsets: Insights from US stock exchanges,” *Review of World Economics*, <https://doi.org/10.1007/s10290-024-00535-7>

Jennifer Kuan and Gwendolyn Lee, 2023, “Governance Strategy for Digital Platforms: Differentiation through Information Privacy,” *Strategic Management Review*, 4(2) 161-191. <http://dx.doi.org/10.1561/111.00000056>

Jennifer Kuan and Quentin Sedlacek, 2022, “Does it matter if I call it a CURE? Identity development in online entrepreneurship coursework,” *Scholarship and Practice of Undergraduate Research (SPUR)*, 6(10): 23-31.

Jennifer Kuan and Joel West, 2023, “How DARPA Modularized the Semiconductor Ecosystem,” *Research Policy* 52(8). <https://doi.org/10.1016/j.respol.2023.104789>

Jennifer Kuan and Jeremy Thornton, 2022, “Nonprofit Organizations as Multi-Sided Platforms,” *Academy of Management Review* 47(4): 600-616. <https://doi.org/10.5465/amr.2019.0216>

Jennifer Kuan, “Horizontal Open Innovation: Opportunities from ‘Operational’ Inputs,” in Guclu Atinc (Ed.), *Proceedings of the Seventy-ninth Annual Meeting of the Academy of Management*, 2019, Online ISSN: 2151-6561. Best paper proceedings.

Stephen Diamond and **Jennifer Kuan**, “Are the stock markets rigged? An empirical analysis of regulatory change,” 2018, *International Review of Law and Economics*. <https://doi.org/10.1016/j.irle.2018.03.002>

Jennifer Kuan, Ekundayo Shittu and Seraphima Rombe-Shulman, “The Political Economy of Long-Term Technological Stasis: The Case of Saharan Salt Mining,” 2015, *The Extractive Industries and Society*. <https://doi.org/10.1016/j.exis.2015.01.012>

Paul Gertler and **Jennifer Kuan**, “Does it Matter Who Your Buyer Is? The Role of Nonprofit ‘Mission’ in the Market for Corporate Control of Hospitals,” 2009, *Journal of Law and Economics*, 52:2. DOI: [10.1086/596037](https://doi.org/10.1086/596037)

Jennifer Kuan and Natalia Martin Cruz, “Political Inputs to the Aid Allocation Process: Evidence from Spain,” 2009, *Anales de estudios económicos y empresariales*, 19: 9-32. <https://dialnet.unirioja.es/servlet/articulo?codigo=3291582>

Jennifer Kuan, “The Phantom Profits of the Opera: Nonprofit Ownership in the Arts as a Make-Buy Decision,” 2001, *Journal of Law, Economics, and Organization*, 17(2). <http://ejournals.ebsco.com/Issue.asp?IssueID=30184>

Book chapters

Di Gregorio, Dante, Joel Ryman and Jennifer Kuan, 2023, “Bisociation Teaching Exercise Spurs Business Model Innovation,” *Entrepreneur & Innovation Exchange*, Feb 3. DOI: [10.32617/858-63dd19464e01d](https://doi.org/10.32617/858-63dd19464e01d)

Lisa Cook, Jan Gerson, **Jennifer Kuan**, 2020, “Closing the Innovation Gap in Pink and Black,” in *Entrepreneurship and Innovation Policy and the Economy*, Volume 1, eds. Scott Stern and Josh Lerner, NBER, Chicago University Press.

The National Academies of Sciences, Engineering, Medicine, A Review of the SBIR and STTR Programs at the Department of Energy, 2020.

Jennifer Kuan, “Open Innovation,” 2020, in Oxford Encyclopedia of Business and Management. Oxford University Press. doi: 10.1093/acrefore/9780190224851.013.38

Lyda Bigelow, **Jennifer Kuan**, Kyle Mayer, “Collaboration between Venture Capitalists and Entrepreneurs: The Role of Contracts,” 2019, in *The Oxford Handbook of Collaboration and Entrepreneurship*, eds. Sharon Matusik and Jeffrey Reuer.

Susan Helper and **Jennifer Kuan**, “What goes on under the hood? How Engineers Innovate in the Automotive Supply Chain,” 2017, in *Engineering in a Global Economy*, eds. Richard B. Freeman and Hal Salzman, NBER.

Angela Hall, Stacy Hickox, **Jennifer Kuan**, Connie Sung, “Barriers to employment: Toward an understanding (and dismantling) of individual and organizational obstacles to work,” 2017, *Research in Personnel and Human Resources Management*, Vol. 35. <https://emeraldinsight.com/doi/full/10.1108/S0742-730120170000035007>

Stephen Diamond and **Jennifer Kuan**, “Ringling the Bell on the NYSE: Might a Nonprofit Stock Exchange Have Been Efficient?” 2007, *Duquesne Business Law Journal*, Spring.

Articles Under Review and In-process

“The Role of Strategy Scholarship in Solving Grand Challenges,” with Gwendolyn Lee. Submitted to Strategy Science

“Industry Associations as a Mechanism for Cooperative Business Model Innovation” with Lyda Bigelow and Kyle Mayer

“Using the Problem-Solving Perspective to Align Corporate Purpose and Priorities,” with John Tyler.

“Abusive Supervision in College Sports,” with Liz Adair and Karlee Posther

“A Platform Theory of Nonprofit Prices and the Nonprofit Lerner Index,” with Jeremy Thornton.

“Technical Organizational and Business Model Modularity Evidence from Fabless Semiconductor Design” with Joel West

“Using the Scientific Method in Entrepreneurship Courses to Address Inequities”

“Policing: An Accountability Systems Analysis”, with Angela Hall.

“Horizontal Open Innovation”

“New Theory-Building in Nonprofit Studies: Applying Corporate Strategy Theory to Nonprofit Organizations,” 2018, Winner of 2018 Perlmutter Award.

Selected Recent Refereed Presentations

South Dakota Law Review Fall Symposium, Sept 2025, University of South Dakota Knudsen School of Law, **Organizational Choice for American Indian Tribes: Federal Recognition and the Corporation**

Strategic Management Society, October 2025, “A Problem Solving Perspective on Corporate Purpose,” with John Tyler

Strategic Management Society, October 2025, “Industry Associations as a Mechanism for Cooperative Business Model Innovation,” with Lyda Bigelow and Kyle Mayer

Academy of Management Annual meeting, July 2025, “Theorists as Strategists: Ideas on Fixing US Healthcare,” Strategy Division paper session.

Academy of Management Annual meeting, July 2025, “A Problem Solving Perspective on Corporate Purpose,” Strategy Division paper session.

Academy of Management Annual meeting, July 2025, “A Problem Solving Perspective on Corporate Purpose,” Strategy Division paper session.

National Business Law Scholars Conference (NBLSC), June 2025, “Organizational Choice for American Indian Tribes: Federal Recognition and the Corporation.” UCLA. With Steve Diamond.

Industry Studies Association Annual Conference, June 2025, “Theorists as Strategists: Ideas on Fixing US Healthcare.”

Industry Studies Association Annual Conference, June 2025, “The Emergence of Cooperative Strategy through Collective Action in the Fabless Semiconductor Industry.”

UCLA Price Center for Entrepreneurship and Innovation Fall Conference, November 2024, “Industry Associations as a Mechanism for Cooperative Business Model Innovation” with Lyda Bigelow and Kyle Mayer

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Academy of Management Annual meeting, August 2024, “The Promise and the Peril: Emergent Governance of Artificial Intelligence,” Plenary Session for Public –Nonprofit Division.

Academy of Management Annual meeting, August 2024, “Why Abusive Supervision Pervades College Sports: A Game Theory Model About Games,” with Karlee Posther and Liz Adair

Industry Studies Association Annual Conference, June 2024, “The Role of Organization Design in Reconfiguring the Healthcare Ecosystem,” and “Applying a Problem-Solving Perspective to Social Enterprise: Using Tesla as an Illustrative Case”

Cal State Teaching and Learning Conference February 2024, “Course-based research experiences (CUREs) in social science courses: Experience from Entrepreneurship”

Impact Investing Days Conference, 2024, “Spot Market for Carbon Offsets”

Southern Economic Association, 2023, What Drives Nonprofit Entry? A Multi-Sided Platform Analysis

ARNOVA 2023, Using the Problem-Solving Approach to More Clearly Differentiate ESG, Greenwashing, and Social Purpose Businesses

Santa Clara University Climate Conference, June 2023, Spot Market for Carbon Offsets with Steve Diamond

USC Social Enterprise Conference, November, 2022, “Using the Problem-Solving Approach to More Clearly Differentiate ESG, Greenwashing, and Social Purpose Businesses and Why It Matters,” with John Tyler

INSEAD Doriot Entrepreneurship Conference (IDEC) June, 2022, INSEAD, “Mechanisms for Business Model Innovation: A Role for Cooperation and Industry Associations,” with Lyda Bigelow and Kyle Mayer

Academy of Management, August, 2022, “Less than Zero: A positive theory of negative prices in donative nonprofits,” with Jeremy Thornton

Academy of Management, August, 2022, PDW: Strategy in Nonprofits

Wharton Technology and Innovation Conference 2022, “Mitigating Information Imperfections: A Market Creation Role for Multi-Sided Platforms” with Gwen Lee, April, 2022.

International Society for Third Sector Research (ISTR) annual conference, “Less than Zero: A positive theory of negative prices in donative nonprofits,” July, 2022

Berkeley Open Innovation Seminar, UC-Berkeley, invited presentation, February 2022.

Southern Economic Association meeting Presidential session, November 2021, “How DARPA Modularized the Semiconductor Ecosystem”

Social Entrepreneurship Conference, November 2021, Applying a Problem-Solving Perspective to Social Enterprise: Using Tesla as an Illustrative Case

ARNOVA, November 2021, “New sources of fundraising: A multi-sided platforms approach”

ARNOVA, November 2021, “Social Enterprise Section Colloquium: Social Enterprise and Social Entrepreneurship: The State of the Field”

Strategic Management Society, October 2021, “Business Model Innovation: A Role for Cooperation and Industry Associations,” with Lyda Bigelow and Kyle Mayer

Academy of Management, August, 2021, “How DARPA Modularized the Semiconductor Ecosystem,” with Joel West

Strategy Science Conference 2021. April 28 & 29. “Mitigating Information Imperfections: A Market-Creation Role for Multi-Sided Platforms,” with Gwendolyn Lee.

“Technical Organizational and Business Model Modularity Evidence from Fabless Semiconductor Design” with Joel West.

Wharton Technology and Innovation Conference 2021. April 15 & 16. “*Interfaces, Modularity and Ecosystem Emergence: How DARPA Modularized the Semiconductor Ecosystem.*” With Joel West

Gonzalez, A. F., Kuan, J., Ryman, J., & DiGregorio, D. (2021). Restaurants in a Pandemic: A Region in Response. Stand-up presented at the annual meeting of the Western Federation Council on Hotel, Restaurant, and Institutional Education. (Virtual)

Association for Research on Nonprofit Organizations and Voluntary Associations (ARNOVA), November 2020, “Industry Associations and the Development of New Business Models: The Case of Venture Capital,” with Lyda Bigelow and Kyle Mayer.

Academy of Management, August, 2020, “Nonprofit Organizations as Multi-Sided Platforms,” with Jeremy Thornton, **Academy of Management Proceedings**, 2020:1. <https://doi.org/10.5465/AMBPP.2020.17881abstract>

Academy of Management, August, 2020, “Mechanisms for Business Model Innovation: A Role for Cooperation and Industry Associations,” with Lyda Bigelow and Kyle Mayer, **Academy of Management Proceedings**, 2020:1. <https://doi.org/10.5465/AMBPP.2020.20477abstract>

Research Policy Conference for Special Issue on Innovation Ecosystems and Ecosystem Innovation, June 2020, “How DARPA Modularized the Semiconductor Ecosystem,” with Joel West.

Strategic Management Society Special Conference on Designing the Future: Strategy, Technology, and Society in the 4th Industrial Revolution, March 2020 (conference cancelled), “Lessons for Market Creation from Platform Theory and Practice,” with Gwen Lee.

Association for Research on Nonprofit Organizations and Voluntary Associations (ARNOVA), November 2019, “Nonprofits as Platform Markets: Implications for Pricing,” with Jeremy Thornton.

Strategic Management Society, October 2019, “Horizontal Open Innovation: Collaborating with Rivals on “Operational” Inputs.”

Academy of Management, August 2019, “Digital Platforms: Theoretical Foundations of Governance Strategy,” with Gwen Lee, **Academy of Management Proceedings, 2019: 1.** <https://doi.org/10.5465/AMBPP.2019.15424abstract>

Academy of Management, August 2019, “Horizontal Open Innovation: Opportunities from ‘Operational’ Inputs,” **Academy of Management Proceedings, 2019:1.** <https://doi.org/10.5465/AMBPP.2019.104>

Association for Research on Nonprofit Organizations and Voluntary Associations (ARNOVA), November 2018, “Opportunities for Cooperative, Open Innovation among Rivals.”

Association for Research on Nonprofit Organizations and Voluntary Associations (ARNOVA), November 2018, “New Theory-Building in Nonprofit Studies: Applying Corporate Strategy Theory to Nonprofit Organizations,” (Winner Perlmutter Award).

Association for Research on Nonprofit Organizations and Voluntary Associations (ARNOVA), November 2018, “Strategy and Outsourcing: The Case of Foreign Aid.”

15th Annual Social Entrepreneurship Conference, USC, November, 2018, “Social Enterprise and the Importance of Organizational Hierarchy”

Academy of Management, August 2018, “Strategic Analysis of Nonprofit Production,” **Academy of Management Proceedings, 2018:1.** <https://doi.org/10.5465/AMBPP.2018.17926abstract>

Academy of Management Discoveries paper development workshop, September 2018, “Social Enterprise and the Importance of Organizational Hierarchy”

World Open Innovation Conference, December 2017, “Opportunities for Cooperative Innovation among Rivals”

Association for Research on Nonprofit Organizations and Voluntary Action, November 2017, “New Theory-Building in Nonprofit Studies: Applying Corporate Strategy Theory to Nonprofit Organizations”

Strategic Management Society, October 2017, “Institutions, Markets, and Influence Rents: Unconventional Strategies of the U.S. Stock Exchanges,” with Stephen Diamond and Gwendolyn Lee.

Academy of Management, August 2017, “Mechanisms for Network Emergence: The Case of US Venture Capital,” **Academy of Management Proceedings**, 2017: 1(154255)
<https://doi.org/10.5465/AMBPP.2017.14255abstract>

DRUID, June 2017, “Institutions, Markets, and Influence Rents,” with Stephen Diamond and Gwendolyn Lee.

Entrepreneurship and Collaboration Conference, University of Colorado, February 2017, “Variation in Venture Capital Contracts: Implications for VC-Entrepreneur Collaboration,” with Lyda Bigelow and Kyle Mayer.

Academy of Management, August 2016 “Invisible Innovation: Supplier Technology Strategy in the Auto Supply Chain,” with Daniel Snow and Susan Helper, **Academy of Management Proceedings**, 2016: 1. <https://doi.org/10.5465/ambpp.2016.17872abstract>

Industry Studies Association, May 2016, “Venture Capital Contract Heterogeneity: Evidence and Implications for Entrepreneurial Success” with Lyda Bigelow, Kyle Mayer, Rob Wuebker.

Organization Science Winter Conference, January 2016, “Supplier Innovation Strategy: Transactional Hazards and Innovation in the Automotive Supply Chain” with Daniel Snow and Susan Helper.

American Economic Association, January 2016, “Supplier Innovation Strategy: Transactional Hazards and Innovation in the Automotive Supply Chain” with Daniel Snow and Susan Helper.

Darden & Cambridge Judge Entrepreneurship and Innovation Research Conference, June 2015, “Hostages and the Emergence of US Venture Capital.”

Wharton Technology and Innovation Conference, April 2015, “Supplier Innovation Strategy: Transactional Hazards and Innovation in the Automotive Supply Chain” with Daniel Snow and Susan Helper.

Atlanta Competitive Advantage Conference, May 2015, "Supplier Innovation Strategy: Transactional Hazards and Innovation in the Automotive Supply Chain" with Daniel Snow and Susan Helper.

Industry Studies Association, May 2015, "On the Natural Limits of Open Source Software."

Academy of Management, August 2014, "Innovation in the Automotive Supply Chain," with Daniel Snow and Susan Helper, **Academy of Management Proceedings**, 2014:1. <https://doi.org/10.5465/ambpp.2014.16967abstract>

Academy of Management, August 2012, "Overcoming Collective Action Problems in Innovation: Evidence from the Automotive Supply Chain," **Academy of Management Proceedings**, 2012: 1. <https://doi.org/10.5465/AMBPP.2012.17502abstract>

Grant applications

NSF grant proposal, advisory member, with Emily Tucker, Feb 2023 Tractable Approaches to Modeling Resilience in Global Pharmaceutical Supply Chains"

USDA NextGen workforce grant, Fall 2022

RSCA, Spring 2022, Stock market videos

eFest Grant: March 2022. \$1500

CSUMB COVID Response Collaborative Grant Request, November 2021

VentureWell course development grant, November 2021

Faculty Incentive Grant (FIG), April 2021 (accepted)

e-Fest Grant, Opus College of Business, University of St. Thomas, March 2021

\$2500 grant to be used for entrepreneurship activities. Funds applied to building Startup Weekend online platform

Faculty Incentive Grant (FIG), April 2020 (declined)

Strategy Research Foundation (SRF) Research in Organizations Program, October 2020 (declined)

Dissertation (2001)

Essays on nonprofit organization. Applies the make-or-buy problem to explain why nonprofits exist and how they interact or compete with for-profits.

Dissertation committee: David Mowery, Paul Gertler, Ben Hermalin, Bronwyn Hall

Field advisor: Oliver Williamson

PROFESSIONAL APPLICATION

Non-Academic Publications

Intel slipped—and its future now depends on making everyone else's chips: Intel wants to be a foundry—again. Will this time be different? TIM DE CHANT - 10/20/2021, 9:00 AM
<https://arstechnica.com/tech-policy/2021/10/intel-slipped-and-its-future-now-depends-on-making-everyone-elses-chips/>

Jennifer Kuan and Stephen Diamond, "Opinion: America's highly paid CEOs should give their 2020 salary and stock compensation to the coronavirus fight," MarketWatch, March 30, 2020.

<http://www.marketwatch.com/story/americas-highly-paid-ceos-should-give-their-2020-salary-and-stock-compensation-to-the-coronavirus-fight-2020-03-30>

Stephen Diamond and **Jennifer Kuan**, "INSIGHT: Uber and the Day the IPO Died," Bloomberg Law, June 6, 2019.

<https://news.bloomberglaw.com/us-law-week/insight-uber-and-the-day-the-ipo-died-4>

Susan Helper and **Jennifer Kuan** Column for VoxEU

<http://voxeu.org/article/how-engineers-innovate-automotive-supply-chain>, 2017.

Panels and Podcasts

Launchpad 2025 Center for Innovation and Entrepreneurial Development UCSC May 21.

Global University Venturing podcast January 2024 <https://globalventuring.com/university>

Responsible Business and Social Impact (IRBSI) Symposium panelist, November 2023, CSUMB

https://docs.google.com/document/d/1iz3rip4NtA33FJj6frbTc9_pFm4xplA7k0aVRfVFth0/edit

Drones, Automation, and Robotics Technology (DART) Symposium 2023 panel on industry, October 2023 <https://montereybaydart.org/symposium/>

AMR Origins Series - Ep 23 August 2022 - "Nonprofit Organizations as Multi-Sided Platforms" YouTube video version is available here:

https://www.youtube.com/watch?v=D3vi_Ig3IJY

Podcast audio version is available here: <https://anchor.fm/amr-origins-series/episodes/AMR-Origins-Series---Episode-23---Jennifer-Kuan-and-Jeremy-Thornton---Nonprofit-Organizations-as-Multi-Sided-Platforms-e1lcuoi>

Invited presenter at Angela Hall DEI conference, April 2022

Invited presenter, National Institute of Health research seminar, May, 2022

Professional Activities

AOM TIM division representative-at-large 2025-2027

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Industry Studies Association mentor, Professional Development Workshop for Junior Scholars, 2024; 2025

Academy of Management PNP Division Best Journal Article Award committee, 2025
Reviewer, Research Policy 2025
Reviewer, Research Policy 2024
Reviewer Quarterly Review of Economics and Finance 2024
Reviewer Journal of Organization Design Editorial Office 2024
Reviewer, Nonprofit Management and Leadership 2023
Invited participant: Land Restoration: Innovative Land and Property Solutions for Indigenous Nations, a Think Tank conversation / Indian Legal Program
Reviewer, NSF National Science Board Innovation Indicators Report 2023
Academy of Management STR Division Teaching Committee Co-Chair, invited, 2022-2024
Academy of Management Professional Development Workshop co-organizer, Nonprofits and Strategy, with Aseem Kaul, 2022, 2023
Academy of Management PNP Division Membership Committee, Chair, elected, 2020-2022
DOE SBIR reviewer, 2022
Associate Editor, Academy of Management Annual Meeting, Public and Nonprofit Division, 2022
ARNOVA SEES Division Vice President, 2022-present
Co-Editor, International Journal of Human Resource Management, special issue on Employee Accountability: Accounting for Unaccounted and Under-Studied Employees, 2021-22
Reviewer, *Institutions and Corporate Change*, 2020-present
Reviewer, *Research Policy*, 2020 - present
Reviewer, *Strategic Management Journal*, 2020-present
Reviewer, *Systems Engineering*, 2019
Associate Editor, Academy of Management Annual Meeting, Technology and Innovation Management Division, 2019
Associate Editor, *Research Policy and Strategic Management*
Review panel, National Academies of Sciences and Engineering, for Department of Energy SBIR program, 2017-2018
Board Member, Academy of Management Public and Nonprofit Division, 2019-2022
Reviewer, Academy of Management annual meeting, ongoing
Co-organizer Stanford Social Science and Technology Seminar, 2002-2016
Sloan Foundation Industry Studies Early Career Development Committee, 2004-2008
National Science Foundation review panel in the Digital Society and Technology program, February, 2003.

Memberships

Academy of Management (AOM), Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA), American Economic Association (AEA), Industry Studies Association (ISA), Society for Institutional and Organizational Economics (SIOE) (formerly International Society for New Institutional Economics, ISNIE)

Honors

JENNIFER KUAN, PH.D.

2018 Felice Davidson Perlmutter Award for research contribution to theory, issues, and boundaries in the field of nonprofit and voluntary studies
2017 Tulane Classroom Enhancement Grant, to bring arts practitioners into the classroom
2015 Collier Institute of Venture Research Award Grant for research on contracting differences between Silicon Valley venture capitalists and non-Silicon Valley VCs
2003 Sloan Foundation Industry Studies Fellow
2000 Strategic Management Society's Ph.D. Award
2000 Finalist, Academy of Management's Business Policy and Strategy Division Dissertation Award

Community

Member, Monterey Symphony Orchestra, Board of Trustees, October, 2024 - present
NASA Space Tech Catalyst Prize Judge, 2024
Member, Friends of Hopkins Board, Dec 2023 - present
2021-current Selection Committee for the Mistletoe Research Fellowship (MRF).
Member, College of Business panel of ambassadors. Present at Cabrillo College Title V *Platicas* program to recruit new students to CSUMB
Marina Restaurant project 2020. During COVID, created student projects to help local restaurants improve digital media presence. Collaborated with member of Marina Planning Commission and Board of Chamber of Commerce.
Board Member, Stanford Club of Monterey Bay, 2020-present
Lead coordinator between Institute for Innovation and Economic Development (iiED) and Santa Cruz and Cal Coastal Small Business Development Centers (SBDC). Collaborate on Startup Weekend.

UNIVERSITY SERVICE

Strategic Planning Committee for CSUMB, Spring 2023-Fall 2024
General Education Curriculum Committee (GECC), Fall 2023
Holiday Night Market, Fall, 2023
Co-organized International Responsible Business and Social Impact (IRBSI) Symposium
Careers in Sports event, Fall 2023
Interim Executive Director, iiED, Fall 2023
Member, Committee on Curriculum and Assurance of Learning (C2AOL), 2022 – present
Member, Strategic Planning and Accreditation Committee (SPAC), 2022 – present
Chair, JEDI Senate committee, 2023-present
Member, JEDI Senate committee, 2021 – 2023
Building Community Through Dialog (BCTD) co-op member and co-organizer of campus-wide symposium, *Keeping it Real: Affirming the Asian Community*, November 2021
Search Committee, Management positions, 2021-2022
Search Committee, Music and Performing Arts (MPA) position, 2021
Deputy Director of Innovation & Research, Institute for Innovation and Economic Development, 2021 – present

JENNIFER KUAN, PH.D.

Interdisciplinary project development, Institute for Innovation and Economic Development (iiED) at CSUMB. Collaborate with arts faculty, Monterey Symphony, and entrepreneurs to develop curricular project, 2020.

Co-chair, Startup Weekend Monterey Bay 2021. Established diverse design committee for online event. Co-developed new technical platform for event. Developed new content for event.

Senate Committee on Equity and Inclusion representing the College of Business, 2021- present

Sustainable Hospitality Management (SHM) Strategy Committee, Fall 2020-Spring 2021

Search Committee, OB/HR and Ethics/Strategy/IB positions, 2019-2020

Mentor, Institute for Innovation and Economic Development (iiED) at CSUMB, Annual Start-up Weekend, 2019

Steering Committee, Institute for Innovation and Economic Development (iiED) at CSUMB, Launchpad incubator, 2019 - present

Steering Committee, Institute for Innovation and Economic Development (iiED) at CSUMB, for Start-up Investment and Community Capital Conference, 2019