

BUILDING SAFE & THRIVING COMMUNITIES

a countywide initiative



COUNTY OF MONTEREY
HEALTH DEPARTMENT

BACKGROUND

25 years of collaboration in Monterey County

2001 Partners for Peace: Cultivating Peace in Salinas, a Framework for Violence Prevention

2008 Community Alliance for Safety and Peace (CASP)

2013 Board of Supervisors approves Monterey County Gang Violence Prevention Framework

2015 Board of Supervisors adopts the Action Plan: BSTC

2024 BSTC is moved from CAO to the Health Department

2025 Partnership with Bright Beginnings and F5MC

ADVISORY

guidance, support, input

The Advisory Group convened to support the update process consisted of representatives from education (K12 and higher education), social services, city initiative leaders, law enforcement, hospital-based trauma response, community-based organizations.



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Community Engagement

Guides our approach
which is rooted in
health equity

Economic Stability

- Vocational education
- College bound support
- Workforce development
- Financial literacy

Health

- Access to healthcare
- Mental health services in schools
- Trauma-informed care
- Culturally relevant & language access

Welcoming Spaces

- Sports and recreation (Avila Boxing)
- Prosocial programs (Sun Streets, MCBC)
- Built environment (safe streets, transportation)
- Better interactions with law enforcement

Voice & Power

- Engage youth in decisionmaking
- Involve youth in program development
- Civic engagement

Mentorship

- Peer to peer and intergenerational connections
- Youth leadership academies
- Parenting education and supports

Housing

- Affordable housing
- Workforce housing (teachers)
- Resource systems navigation

Indicators

Social Determinants of Health indicate gaps and success.



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1. ECONOMIC STABILITY	
Housing Stability & Affordability	Salinas households who spend 30% or more of income on rent
	Children 0–17 living in crowded housing conditions
	Unsafe/unhealthy housing (undetermined source)
	Enrolled Students Experiencing Homelessness (TK-12th)
Employment Conditions	Median household income in Salinas
	Average earnings per employment sector
	Est. of immigrants without legal status
	Children (ages 0-17) in families without secure parental employment
	Adult householders ages 25–34 who have self-sufficient employment
	Commuters. Temporality/seasonality? Violations of child labor laws
Food Security	Children ages 0–17 who are food insecure
	Children supported by SNAP (age not defined)

2. EDUCATION ACCESS AND QUALITY	
Early Childhood Development & Family Support	Licensed Child Care and Education Spaces (ages 0–5)
	3- & 4-year-olds enrolled in PS or TK
	Birthing parents who accessed perinatal mental health screening
	Children Reaching Readiness Threshold for Social and Emotional Domain (DRDP)
	Birthing parents without a high school degree (highest educational attainment)
	Students entering K as emergent bilingual learners by language
	Children who received their recommended well-child visits within the first 30 months
Family & Community Engagement in Education	Home Visiting in Early Years (undetermined source)
	Community Schools (undetermined source)
Academic Growth & Learning Outcomes	Students fluent in English who are reading and writing on grade level in third grade
	Students Meeting and Exceeding Math scores (also disaggregated)
	English Learners who are Reclassified Fluent Learners
School Safety & Discipline	Students K–12 who were suspended at least once during school year (Suspension Rates)
	Students who have been bullied or harassed (verbal or physical)
Educational Attainment & Outcomes	Students who graduate with a HS degree in 4 years
	High school completers who enrolled in college within 16 months
	25-34 year old adults who have an associate's degree or higher

3. HEALTH CARE ACCESS & QUALITY

Access to Health Care

Children on Medi-Cal who had developmental screening from their provider by age 3

Birthing parents who accessed early and adequate prenatal care

Children 0–17 who received the recommended preventive care services

Live Births to Teen Mothers (15–19 years old) per 1,000 births

Behavioral & Mental Health

Child psychiatrists in Monterey County

Birthing parents with perinatal mood & anxiety disorder

Adults needing and receiving BH care services (young)

Suicide deaths that occur among children less than 18 years of age

Disease & Injury

Obesity/Overweight in children ages 0–18

Cases of Chlamydia and Gonorrhea among Teens (ages 13–19)



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4. NEIGHBORHOOD & BUILT ENVIRONMENT	
Violent Crime	Victims of Violent Assault, for ages 10–24
	Violent Crime, for ages 10-24
Domestic Violence	Domestic violence victimization among youth ages 10–24
	Human trafficking (undetermined source)
Gun Violence	Shootings, Fatal
	Shootings, Non-fatal
Built Environment & Environmental Health	Acres of park per 1,000 residents
	Pesticide exposure by zip code
	Homes most likely to contain lead paint by zip code
	Households without an Internet subscription
	Children (by age 2) screened for lead

5. SOCIAL AND COMMUNITY CONTEXT	
Family & Youth Connectedness	Juvenile misdemeanor and felony referrals to probation vs youth associated with the referrals
	Referrals for Child Abuse & Neglect (children ages 0-18) for children with 1 or more allegations
	Children in Foster Care (ages 0-18)
Community Engagement & Social Cohesion	Voter registration/rates
Substance Use	Drug-related overdose Emergency Department visits in Monterey County for those up to 24 years of age
	DUIs, Alcohol, MJ, Tobacco use (undetermined source)
Immigration	Rate of deportations based on immigration status



RECOMMENDATIONS

Collective Impact Structure

Reestablishing a backbone support system

Community Engagement

Continue deep community engagement across impacted populations

Youth-led Narrative

Invest in ongoing youth-led narrative building

Lead the Way

Identify clear cross-department, cross-system investment and implement

Socialize the Initiative Ecosystem

Raise awareness of the initiative

Prioritize Targeted Strategies

Leverage social capital for engaging community in prioritization process

Measure the Impact

Track progress through indicators and qualitative data

Leverage Supports

Identify and pursue funding opportunities



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QUESTIONS?

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