



EXECUTIVE COMMITTEE: 5/15/2025
AGENDA ITEM: 1

MEMORANDUM

TO: Workforce Development Board Executive Committee

FROM: Christopher Donnelly

SUBJECT: Approval of Appointment of Arpi Tanilian,
Representing Business

DATE: May 15, 2025

RECOMMENDATION:

It is recommended that the Executive Committee approve the appointment of Arpi Tanilian, representing Business, to the Monterey County Workforce Development Board.

BACKGROUND:

Ms. Tanilian, Senior Analyst, Human Resources, Mann Packing Company, Inc., has applied for membership to the full Workforce Development Board. Ms. Tanilian will be filling an unexpired Business representative's term to expire on March 7, 2026.

As the nominating body, the Executive Committee is asked to consider Ms. Tanilian's application and recommend it for full Workforce Development Board approval at its meeting on June 18, 2025.

ATTACHMENTS:

Ms. Arpi Tanilian's application



344 Salinas Street, Suite 101 | Salinas, CA 93901

Monterey County Workforce Development Board (WDB) Membership Application

Name: Arpi Tanilian Date Submitted: 04/18/2025
Title: HR Sr. Analyst
Business/Organization Name: Mann Packing Company Inc

Representation

Please select from one of the following categories that you represent: (*Federal Register Section 679.320*)

- | | |
|---|--|
| <input checked="" type="checkbox"/> Business | <input type="checkbox"/> Local Educational Entity |
| <input type="checkbox"/> Labor Organization | <input type="checkbox"/> Community-Based Organization |
| <input type="checkbox"/> Economic Development | <input type="checkbox"/> Wagner-Peyser |
| <input type="checkbox"/> Rehabilitation | <input type="checkbox"/> Chief Elected Official/Board of Supervisors |

Contact Information

Business/Organization Name: Mann Packing Company Inc
City: Gonzales State: California Zip code: 93926
Phone: 209-425-0000 ext 40112 Fax: N/A
Mobile: 209-425-0000
Email address: atanilian@freshdelmonte.com
Website address: www.VeggiesMadeEasy.com, www.freshdelmonte.com
Business license number: 12345
City of residence: Salinas, California

Business Related Questions

Please answer the following questions and attach any additional pages, if necessary:

1. Number of current employees: around 500
2. Number of years with current business/organization: almost 3 years
3. Number of years in business in Monterey County: Since 1939
4. Please describe the nature of your business and your position: Please refer to attached document

5. Please list your current chamber and association memberships, the duration of each membership and the positions you currently hold:

Leafy Greens Marketing Agreement for California/Arizona

6. Please list any professional award(s) or recognition you have received within the last 5 years:

N/A

7. As a member of your business with optimum policy authority, please describe your responsibilities within your organization:

Please refer to attached document

Monterey County WDB Related Questions

Please answer the following questions and attach any additional pages, if necessary:

1. What do you hope to contribute from your participation on the Monterey County WDB

Please refer to attached document

2. What experience in the areas of fundraising, budget analysis, workforce policy development, youth services, knowledge of the labor market, and community involvement or linkages with educational agencies do you bring to the Monterey County WDB, as applicable?

Please refer to attached document

3. Membership on the Monterey County WDB requires that each member attend a full WDB meeting every two months, attend training sessions for board members and become an advocate for workforce development. The time commitment for these activities ranges from a minimum of 4 to 10 hours per month. Can you make that time commitment? Yes ☒ No ☐

4. Membership on the Monterey County WDB requires that each member serves on a sub-committee. The time commitment for this activity ranges from a minimum of 3 to 4 hours per month. Can you make that time commitment? Yes ☒ No ☐

5. Why do you wish to serve on the Monterey County WDB? (Describe in 100 words or less)

Please refer to attached document

Signature and Acknowledgement

I, the undersigned, certify that the information on this application is true and correct to the best of my knowledge and that, if appointed to serve, I will do so to the best of my ability and in the best interest of Monterey County and its citizens.

Signature: _____

Date: 04/18/2025

Business Related Questions:

4. Mann Packing Co Inc is a leading supplier of premium fresh vegetables including commodity produce, fresh cut veggie mixes, on the go meals, and salads. I am the HR Sr. Analyst at the company.

7. As a Senior Human Resources Analyst at Mann Packing Co., my role would encompass a blend of strategic analysis, operational support, and policy implementation within the HR department. Ensure HR policies comply with collective bargaining agreements (CBAs) and are implemented consistently across union – represented employees.

Monterey County WBD Related Questions:

1. I hope to contribute a thoughtful, forward-thinking perspective that supports equitable economic growth and workforce opportunities for all community members. Also help foster partnerships, support innovation in workforce training, and promote career pathways that lead to long term success for both job seekers and employers in our region.
2. Throughout my experience in the education system in different countries, I have been involved in developing youth employment and mentorship programs. I have collaborated with schools and employers to offer job readiness trainings, internships, and soft-skills development. I have taken part in many fundraising events. I have contributed to many workforce development strategies by evaluating needs and working towards implementing those skills.

5. I wish to serve on the Monterey County Workforce Development Board because I'm deeply committed to supporting workforce solutions that empower both employers and job seekers in our region. With my background in human resources analytics, especially in a unionized environment like Mann Packing, I bring a nuanced understanding of workforce dynamics, labor relations, and talent development.

I believe that through strategic partnerships, smart policy, and targeted training initiatives, we can address the skills gap, support economic mobility, and help local businesses thrive. I'm passionate about ensuring all workers have access to the resources they need to build meaningful, sustainable careers.

Serving on the WDB is an opportunity for me to give back to the community, bring a practical, employer-informed perspective to the table, and help shape a resilient, future-ready workforce in Monterey County.