

County of Monterey

Item No.3

Monterey Room 168 W. Alisal St., 1st Floor Salinas, CA 93901

Staff Report

Legistar File Number: 25-567

August 07, 2025

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Receive a report of the Management and Concession Agreements associated with County Parks, and provide comment or recommendations to staff.

RECOMMENDATION:

The Parks Commission is asked to receive a report of the Management/Concession Agreements associated with County Parks, and provide comment or recommendations to staff.

SUMMARY/DISCUSSION:

During the June 5, 2025, Parks Commission meeting, Commissioner Shawne Ellerbee requested a report on Management and Concession Agreements associated with County Parks.

The County of Monterey currently has agreements for operating and managing four (4) Parks assets: (1) Concession Agreement with Friends of Laguna Seca for Laguna Seca Recreation Area; (2) Operation and Management Agreement with Lake Nacimiento Hospitality LLC (dba ExplorUS) for the Lake Nacimiento Resort; (3) Manzanita County Park Sports Complex Concession Agreement with North County Youth Recreation Association and; (4) Management Agreement for the San Lorenzo Park Agricultural and Rural Life Museum with the Monterey County Agricultural and Rural Life Museum non-profit organization.

Parks is currently negotiating two agreements; the Manzanita Park Sports Complex and a Maintenance Agreement with the Aromas Eagles for the maintenance of Aromas Town Square Park, located at the corner of Carpenteria Road and Blohm Avenue in Aromas.

Attachment A provides additional details on each agreement.

Prepared by: Dona Luna, Management Analyst III (831) 755-5455

Reviewed by: Bryan Flores, Chief of Parks

Approved by: Randell Ishii, MS, PE, TE, PTOE, Director of Public Works, Facilities and Parks

Attachment:

Attachment A - Maintenance/Concession Agreements Spreadsheet

(Attachment is on file with the Clerk of the Board)