



744 La Guardia Street, Building A, Salinas, CA 93905

(831) 424-1036, ext. 124

**APPLICATION TO SERVE THE RCD OF MONTEREY COUNTY AS AN ASSOCIATE  
DIRECTOR OR DIRECTOR**

DATE: 03/13/2017

NAME: Bill Lipe

ADDRESS:

PHONE:

E-MAIL:

Requirements to be a Director (not Associate)

- 1) Are you a registered voter of the state? Yes
- 2) Are you a landowner within the District? Yes

If not, are you a designated agent of a District landowner, or have you served as an Associate Director for at least 2 years? \_\_\_\_\_

Name, address and phone of landowner you represent as designated agent:

---

---

---

(Please attach a letter from the landowner stating that they are putting your nomination forward to serve as their representative on the Board of Directors. They should indicate why they believe you are qualified to serve in this position.)

Please review the 'Board Member Agreement' form regarding expectations of RCDMC Board Service.

**Tell us something about you.**

1) What is your interest in serving on the Board of Directors?

Representing the Upper Valley in fulfilling the conservation goals as set forth in RCD of Monterey County.

2) What are the most important things that you think the RCD is currently doing?

The Salinas River Stream Maintenance is a critical issue for the Upper Valley and the Basin as a whole. Outreach to the youth on various conservation matters related to agriculture is also of great importance.

3) What are the things you most hope the RCD will do in the future?

Continued success stories for stream maintenance and working with the youth to identify future leaders in our community that will have conservation in the forefront of their efforts in building agriculture.

4) Give information related to your background in agriculture and/or natural resources:

I was a part owner/partner in a fertilizer business that served many of the growers here in Monterey County, that complied with federal, state and local regulations regarding both conventional and organic fertilizers and crop protection commodities. I've also served as a director on the Monterey County Farm Bureau and in their Land & Water Committee.

I participate in both Salinas River organizations (Coalition and Association).

I also currently chair the Monterey County Agriculture Advisory Committee.

5) What other skills do you think you bring to the District?

I bring a logical, objective and collaborative mindset to the table. I believe in open and frank discussions that bring out the best ideas and solutions. I also believe very much in outreach to better educate our community and to engage the future leaders in the concepts agriculture and the stewardship of the land and water.

6) In your industry/field, what is one thing that you think we should know about?

There is a desire to improve in all aspects of agriculture; we need flexible and cost effective solutions to help make that happen. We need to build relationships with our environmental counterparts and work together to trust each other enough to give and take on creating solutions.

7) Are you aware of any direct or in-direct conflicts of interest you may have serving on the Board?

(Conflict of Interest: No director or other officer of the district shall be interested directly or indirectly in the sale of equipment, materials, or services to the district.)

I am not aware of any direct or in-direct conflicts of interest as described.

Please also attach a list of three references from other District landowners

Thank you for your interest in serving the District.